



THE PARISH OF MALDEN, ST JOHN THE BAPTIST

APCM 2020 Handout

1. Opening Prayer

629660808. Apologies for absence

629660809. Minutes of the Vestry Meeting held on 14th April 2019

629661704. Election of two Churchwardens

AGENDA FOR ANNUAL PAROCHIAL CHURCH MEETING (APCM)

(Immediately following the Vestry Meeting)

1. Minutes of the APCM held on the 14th April 2019
2. Matters arising from the minutes
3. Electoral Roll report
4. Fabric, Goods and Ornaments of the Church report
5. PCC committee reports
6. Deanery Synod report
7. 2019 Financial Accounts of the Parochial Church Council
8. Acknowledgement of other written reports
9. Election to the PCC
10. Elections to the Deanery Synod
11. Election of sides people
12. Mission Action Plan
13. Appointment of Independent Examiner of Church accounts
14. Vicar's report
15. AOB plus questions
16. Closing Prayer

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

APCM

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Minutes of the Vestry Meeting held on Sunday 14th April 2019 at St John the Baptist, Malden

THE PARISH OF MALDEN, ST JOHN THE BAPTIST
MINUTES OF VESTRY MEETING
Sunday, 14 April 2019

Present: Archdeacon John Kiddle in the chair, with 50 of the congregation present.

1. Opening Prayer

After praying, the Archdeacon said that the failure to appoint to the living on the first round had been disappointing, but it was important to get it right. A second attempt was now in process.

2. Apologies for absence

Brian Bagueley, Fiona Bagueley, Franklin Barrington, Trish Brown, Alastair Daniel, Andy Down, Edward Drake, Monica Drake, Janet Flemming, Kay Gooud, Chris Sanger, Cordelia Sanger-Richings, Malcolm Sutton, Pat Sutton.

3. Minutes of the Vestry Meeting held on 18 March 2018

Noting that this meeting was not on Passion Sunday as predicted but a week later, the minutes were approved and signed.

4. Election of Two Churchwardens

The Archdeacon expressed warm thanks to Lynn Sanger and Tatiana Hagan for their service. Tatiana had now stood down. The nominations were for Lynn Sanger, proposed by Anthony Pullen, seconded by Elizabeth Pullen, and for Mike Broome, proposed by Richard Burkett, seconded by Jane Bransgrove. Both were elected and would be sworn in next month.

That concluded the Vestry Meeting business.

Minutes of the Annual Parochial Church Meeting (APCM)
Sunday 14th April 2019 at
St John the Baptist, Malden

Present: Archdeacon John Kiddle in the chair, with 50 of the congregation present:

Trudy Abbott, Pauline Armour, Jill Barker, Debra Barrett, Richard Barrett, Margaret Barrington, Chris Benson, Graham Burley, Sue Burley, Anne Beales, Chris Beales, Jane Bransgrove, Brian Bowers, Faith Bowers, Mike Broome, Milly Broome, Marilyn Burkett, Richard Burkett, Alice Child, Lorraine Clark, Steve Clark, Lisa Down, David Dugwell, Hiromi Dugwell, Barry Eaton, Janet Eggitt, John Eggitt, Alastair Harris, Deborah Harris,

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Nicki Harris, Maureen Hawkins, Harvey Howlett, Janet Jeal, Roger Jeal, Geoffrey Little, Pat Lovegrove, Tony Pickard, Elizabeth Pullen, Anthony Pullen, Beth Owen, David Owen, Lynn Sanger, Joyce Smart, David Smith, Charles Spreckley, Freddie Spreckley, Louis Spreckley, Vanessa Spreckley, Brian Whaymand, John Williams

Apologies for absence: Brian Baguley, Fiona Baguley, Franklin Barrington, Trish Brown, Alastair Daniel, Andy Down, Edward Drake, Monica Drake, Janet Flemming, Kay Gooud, Chris Sanger, Cordelia Sanger-Richings, Malcolm Sutton, Pat Sutton.

1. Minutes of the APCM held on 18 March 2018

Trudy questioned whether it was right for the Chair to have moved a decision without a vote. The Archdeacon said that was within the Chair's prerogative on such a matter; the Minutes were not incorrect. They were then approved and signed.

2. Matters arising from the minutes

These were all covered in the agenda.

3. Electoral Roll report

Steve Clark, the Electoral Roll officer, explained that a new Roll had to be made every six years, with annual revision in between. A new Roll had been made this year. Two names had come in too late, but they could be added at the next revision. The Archdeacon thanked Steve for his work on this.

4. Fabric, Goods and Ornaments of the Church report

Lynn said there was nothing to add to the published report. There were no questions. The Archdeacon thanked Lynn and Geoff and all who help care for the church.

5. PCC Committee Reports

Congregation - Marilyn had nothing to add.

Finance - Alastair replied to the question about non-cash donations. A Working Group was currently looking into these. They offer big opportunities but also present some big challenges. The Archdeacon mentioned that St Mark and St Andrew are now taking cashless payments at coffee time.

Fundraising - Debra had nothing to add. In answer to a question about the Christmas Fair, she said the drop of £500 was probably due to competing claims on the day, which was a little earlier than the previous year. The congregation's support had been good but fewer people had come from the wider local community. This might relate to having less volunteers for the advance leaflet drop, so they hoped for better coverage next year.

The Archdeacon thanked Debra and her team for their work.

Outreach - In answer to a question about *Old Malden News*, Alastair explained that the cost looked high because of a late submission of postage expenses, covering two years - 2017 had been correspondingly low. A few copies are regularly posted. People know about online availability.

There was a question about money relating to the Lunch Club and Tea and Chat. Guests (averaging 30 for Lunch and up to 20 now appreciating Tea and Chat), make donations which cover the costs. Any profit goes to the Hall. In answer to Trudy's question, they would check the details about private hire of the Church Hall.

Deborah said the website continued to be developed. She and Sally Josolyne would welcome comments. Chris Benson said he thought the new website brilliant.

Maintenance - Geoff apologised for the length of his report, but much was being done.

The potholes in the approach lane are regularly filled. This year he was getting advice from a professional surveyor. Expense

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apart, there is a restriction about keeping the current character of the lane.

Disability access continues to be improved. The stair lift has been fitted, a ramp acquired and a toilet door turned round.

In answer to questions about the Church Hall - Mike said that this is not included in the diocesan survey, but after a separate survey access had been improved with a ramp and new doors. This was good both for general use and when it serves as a polling station.

Children and Young People

Milly had nothing to add to the report.

The Archdeacon thanked all those responsible for this good work.

Church Hall

Beth had nothing to add to the report. Thanks were expressed for all the prayerful hard work and service reflected in this.

Deanery Synod

Only two of the four St John's places have been filled recently, by Anthony and Deborah, who were willing to serve another year.

Anthony said there had been some interesting sessions recently on theology of disability and lay leadership. The Archdeacon observed that Kingston was the largest of his five deaneries and it was a significant and energetic synod, with vigorous Area Dean and Lay Chair.

7. 2018 Financial Accounts of the Parochial Church Council

Alastair presented the accounts to 31 December 2018, which had been independently examined and approved by the PCC. They began with a Statement of Activities on p.2, with additional information on pp.6, 7, and 8, and the Balance Sheet on p.3, with notes on pp.4 and 5. He explained that Fund Accounting is peculiar to charities, Most funds are available for any work within the remit of their charity, but some are designated by the church for a particular purpose, some are restricted by the donors (one such paid for the stair lift), and some are Endowment funds where only the income is available to spend. These funds cover all the church finances. There had been a surplus on the year of £585.

The Church Hall is a separate charity with its own treasurer. Traidcraft and the Poppy Appeal are both quite separate.

He had changed to accruals basis accounting which will make comparisons clearer in future. Gift Aid adds significantly to the value of donations, although delayed repayment has complicated accounts.

While grateful for all the fundraising activities, with the Jumble Sale having been particularly successful, Alastair did not like to see the church dependent on that. Donations ought to cover basic costs.

In 2018 incumbency costs were down in the interregnum. Geoff had negotiated better insurance terms, and administration costs had been kept down. Mission giving had been raised from £1500 to £2000. Churchyard costs now included the curtilage around the vicarage.

He had invested more money and would watch the balance. With a continual risk of heavy expenditure at short notice on the old building, he needed to keep a good sum readily available.

David Dugwell asked about the Parish Support Fund. Alastair said the PCC had decided again to pledge £72,000 as in 2018. This was not yet quite equal to the cost of a full-time priest, which was the aim.

Trudy asked about the Church Hall accounts. Beth said they had never been published in the church but were available on the Charity Commission website. The Archdeacon suggested they might be appended to the APCM report.

Harvey Howlett proposed and Richard Burkett seconded acceptance of the report, which was carried unanimously.

Thanks were expressed to Alastair, to the independent examiner, and others who help look after the church's finances.

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Harvey observed that it had been very helpful that this year's timing had meant the accounts were available in good time. He suggested the PCC might consider whether the APCM should always be a little later to allow for this. That should be possible, but it had to be before 30 April.

8. Acknowledgement of other written reports

These were duly noted with thanks.

9. Election to the PCC

There were four places to be filled each year, on a three-year cycle.

Mike Broome was now a churchwarden so an ex officio member of the PCC, leaving a two-year vacancy. Liz Pullen and Geoff Little had completed their term, and two places were already vacant. So there were now four places for 3 years and one for 2 years to be filled.

Five written nominations had been received:

Pauline Armour, proposed by Faith Bowers, seconded by Marilyn Burkett

Jane Bransgrove, proposed by Marilyn Burkett, seconded by Brian Whaymand

Richard Burkett, proposed by Mike Broome, seconded by Marie McGuire

Franklin Barrington, proposed by Harvey Howlett, seconded by Alastair Harris

Marie McGuire, proposed by Anthony Pullen, seconded by Liz Pullen.

No other nominations were made from the meeting, and Jane kindly offered to take the two-year vacancy.

Jane was elected for two years, Pauline, Richard, Franklin and Marie were elected for 3 years.

The Archdeacon thanked them for their willingness to serve, and also the other members of the PCC, including those retiring.

10. Elections to the Deanery Synod

There had been no written nominations. Tony and Deborah could stand again and were willing to serve a further year.

Harvey thought St John's had got out of step with the Deanery. That should be checked but could be adjusted next year. Deanery Synod members were the electorate for the Diocesan Synod and General Synod, where 2020 would see important debates on sexuality and inclusion. The Archdeacon also stressed the importance of this role.

Elizabeth Pullen volunteered for this. Any one else interested to volunteer should speak to Lynn Sanger.

11. Election of Sides People

The Churchwarden proposed for the 8 a.m. service Martha Addy, Chester Chan, and Tony Davis, and for 9.45 Julie Santini, Malcolm Sutton and Jane Bransgrove; Janet Eggitt, Richard Burkett, Alison Eggitt and Debra Barrett; Kay Gooud, Delia Forrester, and Jackie Parker; Diane Redman, Pat and Malcolm Sutton. These would all continue without change, except that Malcolm was handing over the organisation to Debra. Malcolm was thanked for his service.

12. Mission Action Plan

The church has one. All groups are familiar with it. It will be looked at afresh when there is a new vicar.

13. Appointment of Independent Examiner of Church Accounts

Brian Whaymand pointed out that the surname was now given as Dodhia, but appeared as Finch in the APCM minutes. Alastair said Dodhia was correct; Finch is his wife's surname. The minutes would be amended.

Alastair would like Nil Dodhia be appointed again, adding that he is very thorough. In recording thanks to Nil, he added all those who help with finance, especially the churchwardens, Janet Flemming, Sherri Davis, and Pat Sutton.

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Brian Whaymand proposed, Geoff Little seconding, that Nilkunj Dohia be appointed again. This was carried unanimously.

14. Vicar's Report

Milly asked to speak to this. She wanted to thank all those who helped with church activities, which had been well maintained since Kevin retired. Christmas had been particularly challenging with a wedding on the Saturday, Sunday services, Christmas Eve on Monday, and then Christmas Day.

She was delighted to see how the work with children was flourishing, and thanked all involved in that.

She was grateful to the churchwardens, and to Anthony and Marilyn, who had run Advent and Lent Courses, on top of all their other work for the church. Between them they

keep the church running efficiently. She was also grateful to the help given her by visiting priests. A vacancy can be a strange time, yet this is proving good, thanks to the many involved.

Lynn expressed the church's deep gratitude to Milly.

The Archdeacon echoed all the thanks, observing that not all churches had such resources.

15. AOB

There was no other business notified.

Anne Beales asked to record thanks to Amy and Matthew, young people who had undertaken to wash up so that others could attend the meeting.

Lynn asked if everyone had signed the attendance sheet, and thanked the Archdeacon for conducting the meeting.

16. Closing Prayer was offered by the Archdeacon.

Signed

(Chairperson)

Date

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Fabric, Goods and Ornaments of the Church – 2019

Author – Mike Broome - Churchwarden

Another year on and once again our Maintenance Committee has done an excellent job in keeping the building and surrounds in good order and we are grateful and must thank them for their time and commitment.

Quinquennial Inspection

The Maintenance committee have reviewed in some detail the work which was identified for completion within 2 and 5 years of the last inspection, and have drawn up a schedule identifying jobs that can be completed 'in house' and those that require quotations from professional services. It has become apparent that the Maintenance committee needed guidance as to the priority of the various tasks and so Sheppard Architects were commissioned to produce a report detailing where we should focus our attention. The report received in February 2020 highlighted the need to address significant damage from water ingress and damp. It is expected that the work will be extensive and expensive. What is involved and the cost will become apparent later in the coming year.

Annual Church Inspections

Our annual church inspection this year was completed by the Area Dean Robert Stanier who was very impressed with our record keeping and church administration. He confirmed that our Fire Risk and Health and Safety Assessments were complete and our policies were up to date.

Interregnum and the Installation of Fr Michael

At the March 2019 APCM we were still in an Interregnum so the meeting was chaired by our Archdeacon the Venerable John Kiddle. The search for a new incumbent was still underway and having not identified a new Priest at the first round, another was planned for later in the year. This was successful and Fr Michael Roper was appointed and commenced his ministry in the September. Since Kevin's retirement in August 2018 many people have worked hard to keep the day to day life at St. John's running smoothly. This would not have been possible without the hard work and dedication of Milly and we must thank her for this, and we are also grateful for the help we received from visiting clergy. We must also thank Marilyn and Anthony for providing support to Milly and for everything they do for St John's.

We would also like to thank everyone else who has helped us during the year, in particular the Duty Wardens and Sides people who help make each service run like clockwork and the Welcomers who help each week to ensure everybody is fully welcome at St John's.

This year we have had to face a number of different challenges and the Corona Virus will be the most challenging we have encountered since the last war. However, we are blessed with having Fr Michael as our priest and we will do our best to ensure we continue to build on all the good things which St John's stands for.

Mike Broome and Lynn Sanger
April 2020

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Electoral Roll Officer's report for the APCM 14th April 2019 Postponed

Congregation Committee Report

For the year 2019/2020, the Congregation Committee consisted of Marilyn Burkett (Chair), Anthony Pullen, Janet Jeal, Sharon Bell, John Eggitt, Louise Hall, Faith Bowers and Charles Spreckley.

The Committee met on three occasions during the year.

The aims and objectives of the Committee

'The Congregation Committee will oversee on behalf of the PCC all those activities in the life of St John's which equip, strengthen and encourage worshippers – as individual members of the Body Of Christ, as groups within that Body and as a whole worshipping Community.'

As usual, we organised the early breakfast on Ascension Day after the 6.30am service and we hope to do so again this year. The attendance was good and the breakfast was much appreciated. It was helpful that Ascension Day fell during half-term.

Once again, the Committee organised Carol Singing at Worcester Park Station and South Western Railway agreed to us singing on 12th December from 5.30pm – 7.00pm in aid of The Princess Alice Hospice. Unfortunately, due to the SWR train strike, there were only two down trains from Waterloo in the time we were there. Amazingly we were able to collect £110 – despite the lack of trains and the atrocious and persistent rain. A huge thank you to our small but valiant group of volunteers. If we are to continue with parish carol singing, then we definitely need more support from the congregation as numbers are dwindling!

'The Men's Thing' seems to be 'on hold' at the moment as we urgently need volunteers to organise future activities and plan some dates. It would be very sad if this group failed – so please come forward to help. Speak to Marilyn or Anthony if you would be willing to help us.

In February this year, members of the Congregation Committee organised two 'thank-you' teas – to which we invited volunteers who undertake a wide variety of activities which are vital to our life at St John's. Our way of saying 'thank you'. A huge thank you from me to Anthony and Liz (an honorary Committee member!), Janet, Sharon, Louise and Faith for all their help and culinary skills.

We look forward to the revised **Mission Action Plan** which will no doubt have a number of tasks which will be relevant to our Committee.

My thanks go to all members of the Committee who have served this year.

Marilyn Burkett (Chairperson)
9th March 2020

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Finance Committee Report 2019

Finance Committee Report 2019 APCM

The Committee, since May 2019, has comprised Richard Burkett (Chairman), Alastair Harris (Treasurer), Sheri Davis (FWO Officer) and Jane Bransgrove.

It has met formally on 3 occasions since May, but has met informally a number of other times. The initial work of the Committee was made more difficult by the sudden departure of the previous Chair and Churchwarden with no proper handover. The function of the Committee continues to be setting the budgetary strategy and then managing this for the PCC.

As reported by the Treasurer, the overall financial position for 2019 is good: with an end of year surplus of £5,607, the accounts look very healthy. However, we should be extremely grateful to the anonymous donor who very kindly donated £10,000 to St.John's in the autumn. Without that donation the income would have been £99,543 rather than £109,543, resulting in a deficit of £4,393.

The previous Committee had planned a deficit for 2019 of some £3,051, so without the anonymous donation the outcome would have been slightly worse than expected. It was recognised that the interregnum would cause some extra costs in terms of the office and maintaining the vicarage grounds, but there were some costly, essential and unexpected items of expenditure. Fortunately, these were all one off and will not be repeated.

However, despite the apparent health of the accounts, St.John's ongoing financial position is really very serious. In 2019 our pledge to the Diocese was just £72,000, as it was in 2018 and similar to the level of pledges over the last few years. The total cost for provision of an incumbent in the Southwark Diocese in 2019 was some £81,000. Quite simply, St.John's is not fully paying its way and as a result is being subsidised by other parishes. As a consequence, the Committee made an Appeal to the congregation from June onwards, and whilst this resulted in the very welcome addition of some 10 new members to the Free Will Offering scheme, there clearly have been losses for a variety of reasons, and so it is very disappointing to report that the total monthly income for the last quarter of the year was practically the same as earlier in the year. It is also very sad to see that the average giving per person at St. John's is lower than the National Average, and substantially lower than the Southwark Diocese average. If St. John's congregation gave at the National Average level, then our finances would be distinctly healthier. Instead we are very reliant on fundraising events. In addition to paying our way on a month to month basis, St. John's faces some very challenging issues in maintaining an old building, which will have to be addressed over the next few years, and will cost many thousands of pounds. Aside from these problems, the PCC has a lot of aspirations for the year ahead, and many of these will require money, and so your support is most definitely needed. There will be a Stewardship Campaign and a plea for further giving later this year. I thank fellow Committee members who have worked hard this year on the Finance Committee: in particular Alastair Harris who has many transactions to deal with on a weekly basis and keeps our accounts in a professionally sound manner; Sheri Davis who administers the Free Will Offering Scheme; and Jane Bransgrove who has performed a variety of tasks to keep the Committee running and well informed.

Richard Burkett

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Fundraising Committee report for APCM 2020

The fundraising committee exists to raise funds for major projects at St Johns sometimes this is achieved by applying for grants to various charities but more often than not through our own activities within the local community.

The committee is as follows:

Chair: Debra Barrett
Secretary: Janet Flemming
Legacies officer: David Owen
Committee: Lisa Down
Mary Golletz
Beth Owen
Lynn Sanger
Martina Herpak

The committee has been busy this past year organising events to support the work and fabric of St John's.

The Maeldune Festival as always was a wonderful community event which brought people of all ages together to enjoy the sunshine and 'all the fun of the Fair'. A special thanks to Lynn and her loyal sub team who manage this event each year and ensures that all goes to plan.

Our Christmas Fair was well attended by the local community. We rely heavily on the congregation for donations of time, energy and goods for these two events and for this we are very thankful.

During 2019 we also ran a very successful Jumble Sale (with a follow up car boot sale to clear the remaining items) and our ever popular quiz night, thanks once again to Rocky for being quiz master.

Easy fundraising is a continual source of funds and all members of the congregation are encouraged to use this if shopping online, the committee are available to help with setting this is up for anyone who is not already using this site. Over a £1000 has been raised for St John's since it has been in operation.

Legacies are also an important part of St John's finances. David Owen is always happy to talk privately to anyone wanting to know more about remembering the church in their will and he has some leaflets which may be helpful.

Although the committee have plans for more fundraising events in 2020 and some preparations are already being made for this year's Maeldune Festival, it is unfortunately likely that many if not all events may need to be postponed due to the worldwide pandemic and current restrictions. The committee will continue to work during this time and endeavour to look for new and innovative ways to support the work of the Church.

We always welcome new fundraising suggestions from the congregation help to raise funds for St John's.

Debra Barrett
Chair of Fundraising

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Outreach Annual Report 2019

Members: Deborah Harris (Chair), Janet Flemming (Secretary), Franklin Barrington, Fiona Baguley, Anne Beales, Sally Josolyne, Marie McGuire, Anthony Pullen, Liz Pullen

The Outreach Committee oversees, on behalf of the PCC, all those activities in the life of St. John's which reach outside the congregation in acts of service or witness.

Activities within the local community:

- **Tea and Chat**, which is held every Thursday afternoon from 2.00pm to 4.00pm in the church hall, goes from strength to strength. New volunteers are always welcome.
- The **Sunday Lunch Club**, held on the 1st Sunday of each month, remains as popular ever. Around 30 people come along each month to enjoy seasonal fare and entertainment.
- The **Christmas Day Event** welcomed more guests than usual last year, serving lunch to over 50 people. Special thanks go to Gill Holdich and Jemma and Kate; to Marie Richter who cooked the turkey crowns; to Iluska Beaton for the canapés; to Maureen Hawkins and Cathy Wheeler and to Pat Lovegrove for organising the whole event.

Thanks to all the teams and their helpers for their hard work this past year.

Parish website: The parish website (www.stjohnsoldmalden.org.uk), which was launched in September 2018 and continues to be maintained by the Outreach Committee and Parish Administrator, remains an important part of our outreach both locally and to the wider community. We have also secured ownership of the Google Search Business page for St John's. This panel appears on the right-hand side of the screen when searching for St John's via Google and offers directions via Google Maps, links to our website and channels to write reviews and ask questions. We will now be alerted to any new questions or reviews and be able to respond directly. An Annual Analytics Report has been produced by Sally Josolyne which monitors how people find and use the website.

Old Malden News: Our parish magazine, which is available in print and online, provides an essential part of our ministry in the Parish and beyond.

Traidcraft: A small, permanent Traidcraft stall continues to be available in the coffee lounge. The full stall is still held once a month after each service and at the Maeldune and Christmas fairs. Through Action Aid we continue to support Junior from Zambia and Majabin from Afghanistan. During Fairtrade Fortnight in late February, Anne Beales gave talks to several Beaver groups and organised the donation of samples of Fairtrade products from the local Co-op. Thanks to Anne and Chris Beales and their team of helpers for their work this past year.

Kingston Food Bank: Generous contributions to the Food Bank continue to be left each Sunday. The latest food bank requirements are updated regularly and can be found on the notice board by the Food Bank box, as well as in the weekly mailing. Harvest Festival donations, kindly sorted by Matthew & Chloe Down and John Barratt, were donated to the Food Bank. Additional donations were provided by Malden Parochial School. Thanks to all the helpers who take the Food Bank donations to the Big Yellow Self-Storage Unit each Sunday.

Interfaith: In February, the Elmbridge Multi-Faith Forum, which includes representatives of Baha'i, Buddhist, Christian, Hindu, Jewish, Muslim, Sikh and Zoroastrian faiths, organised a visit to Westminster Cathedral. In June, the local Ahmadiyya Moslem Community gave St John's an Eid fruit basket as a gift which was enjoyed by the Sunday Lunch Club. During Interfaith Week in November, the South London Interfaith Group explored how to include people with learning difficulties during their 'All Together Happier' workshop. During the same week, the South London Inter Faith Group co-organised an 'Understanding Islam: Muslim views of Christianity' study day.

Heritage Open Days: During the three days the church was open in mid-September just under 100 people visited. Many of them were complimentary about the history of the church and the welcome they received. Paul Henry gave

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demonstrations of spinning and produced examples of the natural dyes he produces from local plants. Special thanks to Chris and Anne Beales and Pat Lovegrove who set up the displays, and to all those who volunteered to be stewards or provide refreshments.

Outward giving: Of the £2000 approved by the PCC for Outward Giving in 2019, **The Lily Foundation**, which supports children with mitochondrial disease, **Humanity First Classroom Transformation in Africa** and the **Young Minds Trust** each received £300. The remainder was given in equal parts to **KCAH, Kingston Churches Action on Homelessness; The Fircroft Trust**, supporting adults living in the community with mental health and/or learning disabilities; **The Daniel Spargo-Mabbs Foundation**, a Christian charity, based in Croydon but working nationwide, raising awareness in schools of drug misuse and **Southwark Mothers' Union 'Away From It All' scheme**, giving holidays to needy families recommended by social services or incumbents, or taking women and children on days out from women's refuges, each receiving £220. A further £220 remains unallocated but is earmarked for the Malden Manor community. The Committee also oversaw The Bishop's Lent Appeal which raised £706, of which £518 was from Lent Lunches organised by the Mothers Union, the Poppy Appeal and the two congregational collections for Christian Aid. In the absence of any house-to-house collections for Christian Aid, the Committee organised another successful 'Big Brekkie' breakfast which raised £760.

Thanks to all members of the Outreach Committee for their hard work this past year.

Deborah Harris
April 2020

Maintenance Committee report 2019

Geoffrey Little (Chair)
Graham Burley (Sexton & acting Secretary)
Richard Burkett
Mike Broome
Lynn Sanger

People

We said a reluctant goodbye to Lynn Sanger following Mike Broome's election as Church Warden since it could be argued that having two Church Wardens was an embarrassment of riches and Lynn had and has a more than sufficient mountain of work and responsibilities to contend with not counting maintenance committee work.

We are always looking for new committee members and would welcome anyone who would like to join us. DIY skills are certainly not a requirement although useful on occasion

The female perspective would certainly add to the quality of our deliberations, so ladies do come and join us.

If, however, you'd prefer a less public level of commitment then **please join our list of volunteers**.

If you would like to know more about what we do and how you can become involved please come and talk to Mike Broome, Graham Burley, Richard Burkett, or to me, Geoffrey Little.

The Maintenance Committee meets a minimum of four (4) times a year. The primary purpose and responsibility of the committee is to maintain the fabric of our buildings and plant and the surrounding land.

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An inventory is kept of all equipment belonging to the Parish together with service records and instruction manuals for all parish equipment. Members of the committee and others oversee the regular scheduled servicing and maintenance of equipment as required.

Responsibilities include:

Scheduled maintenance: We have to ensure that we maintain all the equipment used at St John so that we comply with statutory inspection and safety requirements and regulations. We conduct or arrange for tests and inspections on plant and equipment to this end, including

- ~ Electrical circuits every five (5) years and PAT testing of St John's equipment, including plugs and earth.
- ~ Boiler inspection and servicing (two boilers)
- ~ Fire extinguishers
- ~ Water pump - inspection and sump testing.
- ~ Lighting in the Church and outside both regular lighting and the emergency lights that we hope you'll never have to see or rely on.
- ~ Lightning conductor (tests and service)
- ~ Twice yearly inspection and servicing of our venerable Church clock, now well over a hundred years old

This is just a sample, the list goes on.

This schedule of work is split between committee members, volunteers and a number of other volunteer helpers over the course of the year and we use a number of contractors as and when needed.

Churchyard: A lot of work is also involved in maintenance of our rural-style church yard: cutting grass, pruning hedges, clearing blocked drainage etc. Graham Burley, St John's Sexton, has looked after this and many other aspects of ongoing maintenance for a number of years with input from the members of the committee, including Brian Whaymand and others too numerous to list.

You will know there are a number of "working parties" throughout the year and these are a great opportunity for everyone and anyone to get involved – a little or a lot - whatever suits you and whatever it is you feel you are able to do. We love to see all of you and you will meet new people and have a great time.

We had an enthusiastic turnout last September to pick up the cut hay/grass in the two "fields" of the churchyard (North Yards). A big thank you to all those who came and helped us to complete the job, including our tea and sausage sandwich providers and kept us going. We hope to see more of you in September 2020.

Cleaning: The Committee has responsibility for liaising with the cleaning team who organise themselves and the cleaning schedules for the church and extension.

Claire Baptista leads and runs the Church cleaning team - Saturday mornings.

Janet Jeal organises the rotas for the Extension (coffee lounge) cleaning team - Sunday and Monday mornings.

You won't often see all these vital people at work at St John unless you happen to work with them or visit on a Saturday cleaning morning but we all see and enjoy the benefits and beauty of all of their work every Sunday and during the week too.

Claire and Janet are keen to recruit more people to join one or other (or both) of these cleaning teams. You can commit to being one of a designated cleaning team weekly or as infrequently as once a month or even once every other month; it depends entirely on how much time you are able to give them.

APCM

Please talk to or contact Claire and Janet or the Church Wardens at Church or by email if you'd like to find out more about what's involved and/or to help.

Saturday morning - Church cleaning team, contact Claire Baptista.

Email: clairebaptista@live.co.uk

Sunday and Monday mornings - Extension (coffee lounge) cleaning team, contact Janet Jeal, Email.

Email: janet.jeal@yahoo.co.uk

Come and make new friends or team up with old friends.

2019 Review/same again in 2020?

2019 has been another busy year for the Maintenance Team and I would like to thank committee members and the many volunteers who have helped us to look after our place of worship. It is not possible in this report to list every job that was completed; the full list is available in the Log Book.

Here are some of the highlights from 2019.

1. Working parties

Upkeep of the church is always going to be expensive, but help from a dedicated team of volunteers hugely reduces the cost. Throughout the year we usually have two working parties, one in spring to fill the pot holes in the church lane and another at the end of summer to clear the cut grass in the church yard.

Church Lane working party: In the last 3-4 years we have organised working parties to keep down the cost of repair to the church lane. The condition of the lane becomes very bad especially during wet winters. The working party is a good opportunity to meet new people and get involved in community action.

We had planned to have a Spring Work Party in 2020 because the repaired pot holes (September 2019) have deteriorated faster than anticipated. We're still seeking professional input to improve the quality and longevity of the work we do.

Church yard working party: A lot of work is done in the church yard throughout the year which culminates in the late summer's annual cut and clearing of the grass in the two North Yards. The churchyards are managed with sympathy for wildlife, having a regime of work suitable for a meadow. This complements the rural character of this conservation area.

2. Accessibility Project

In November 2014, we sought advice about access within the church building and extension (built about 11 years ago). The Revd Timothy Goode, Access and Disability Advisor for the Southwark Diocese, carried out an inspection and produced a detailed report with recommendations.

A number of tasks were considered by the then Maintenance Committee, some required the involvement of an architect, and potential applications for a Faculty. A number required significant funds, e.g. push button door-openers, circa £5,000-£6,000 at last price check.

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Accessibility to the upper meeting room has been improved following the installation by Associated Stair Lifts of our chairlift in 2018. The Julian Group, following an initial operational hiccup or two (and prior the recent Corona virus epidemic closure of St John) were able to benefit from the use of the stair lift.

Last year we bought a wheelchair/mobility vehicle ramp to improve accessibility to the main body our church and this has been successfully deployed for weddings etc.

This work will continue as funds and circumstances permit.

3. Signs – all updated following the appointment of our new Vicar

Plough Green

Those of you who walk by the refurbished sign on Plough Green on your way to Church and elsewhere will appreciate the work that was done in 2018 to restore the frame and re-make the sign, including the considerable woodworking skills of Norman Iles (leader of the local Church Road Residents' Group to 2017, RIP January 2018).

Church Hall Sign

We worked closely with the Church Hall Committee and its roadside sign was successfully replaced and put up in 2019.

Church Notice Board

We replaced the centre panel just in time for Fr. Michael's installation last summer.

4. Quinquennial Inspection (20th July, 2017)

Every Church of England building must be inspected by an architect or chartered building surveyor approved by the Diocesan Advisory Committee every five years. This regular system of review is designed to ensure that church buildings are kept in good repair.

A number of the urgent requirements have been dealt with. The more complex and expensive problems were considered and classified and prioritised by the Committee members into coherent groups/by type of work.

It became apparent that we needed to have some professional analysis and input into this process we elicited, per Chris Benson, the help of SHEPPARD ARCHITECTS LLP.

Charles Sheppard RIBA SCA, Principal, has recently provided the Committee with a Condition Report which will greatly help us to focus on the most urgent problems and to plan and prioritise and to estimate the costs the most necessary remedial work.

As always financial constraints apply and we are investigating what sources of funds, grants and finance are available.

We are always looking for members of St Jon's the congregation who have suitable technical, financial, engineering and project related practical experience/expertise to help St John advance this work.

If you would like to help us progress this long term commitment/project please talk to our Church wardens or any member of the Committee.

Finally, may I commend to you the work of all the members of the committee and of all those volunteers who have done a sterling job over the last 12 months with whom it has been both rewarding and fun to work.

APCM

I hope very much they will all continue serving as members for 2020.

Looking ahead in 2020

The recent and rapid onset of the Corona Virus Pandemic has cast a long shadow over St. John, nevertheless, we shall continue to innovate and create new ways to continue with the work of the Maintenance Committee, including the physical work which must be done to maintain the fabric of St John but minimising the risks to us during this difficult period.

E&OE

Geoffrey Little (Chair of Maintenance Committee)

March

Children and Young People 2019

Little Fishes continues to go strongly – we have now been running two sessions a month for 2 years, coordinating our planning of sessions 6 months at a time. With two sessions on, we are seeing the numbers reduce each time to a more sensible number which is easier for us to manage than the times we were getting 20+ children (plus the parents!). It is now more common to get in the early teens, which is a lovely number to have.

The topics we have covered recently include: Joseph, Noah's Ark, the Creation story and the Parable of the Lost Coin. We tend to cycle round stories every 2-3 years, with the thought that the children would have moved on by the time the story comes around again.

The activities always follow a certain pattern: colouring sheet based on the story; the story is read to the children; then there are two craft-based activities linked to the story. The only time this alters is when we have a 'special' day, like Remembrance Sunday when we'll probably just create some giant poppies with some conversation about what the day means.

St. John's Church Hall

411 Malden Road Worcester Park KT4 7NY

Registered Charity No. 240542

Chairman's Annual Report

| | |
|------------------|-----------------|
| Hon. Chair | Beth Owen |
| Hon. Treasurer | Brian Whaymand |
| Secretary | Pat Lovegrove |
| Bookings Manager | Pat Sutton |
| Committee | Chester Chan |
| | Peter Wickenden |
| | Brian Bowers |

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Once again we had to deal with a damp problem at the hall and most of the maintenance budget was spent on concreting under the floor in the small office and accessible lavatory. That end of the building is now secure and with previous work carried out we hope the building is on a firm footing.

During the summer a new Church noticeboard was erected and with work carried out on the trees and shrubbery, the front of the site is quite tidy.

The parking area continues to deteriorate and we are trying to save for a new surface and also to upgrade the lavatories at the rear of the hall.

The hall is used by local groups on four evenings during the week with Plough Green Pre-school in every morning and this year they celebrate 50 years in St. John's Hall.

Most weekends there is a children's party and infrequently a Saturday evening booking.

Regular church use is mainly for fundraising events, the Sunday Lunch Club and Thursday's Tea & Chat drop in, not forgetting the magnificent Christmas Day event.

Brian Whaymand continues to cover most of the smaller maintenance jobs, quietly getting on with repairs that crop up as well as producing meticulous accounts. All the committee give as much time as they are able to support the hall.

Pat Sutton in particular is busy with lettings and showing people around the hall.

We intend holding an extended working party during the Easter holidays to give a lick of paint to various surfaces amongst other small jobs and will be asking for help from the congregation.

Final thanks to Nilkunj Dodhia for auditing the accounts and to Rosemary McCann our cleaner.

Beth Owen – March 2020

Choir Report 2020 APCM

The Choir continues to make an important contribution to our regular worship. Choir members are very loyal and hardworking and I very grateful to them for their cheerful support. We are all grateful to Barry for his support as our organist and also to Marie as assistant organist.

Sadly, our Junior Choir has dwindled to just three members. The future of our Junior Choir is precarious and if it is to continue, then we need additional junior choristers to join us– you need to be 7+, able to read well, hold a melody and be able to attend choir practice on Friday evening (6.30pm-7.30pm) and sing at the 9.45am service every Sunday. Our Junior Choristers follow the RSCM 'Voice for Life' courses which enable them to learn to read music with basic theory.

As a matter of urgency, please speak with me if you wish to join us.

The adult choir continues to prepare music for Sunday services, special services such as Ascension Day, Ash Wednesday, Maundy Thursday and Good Friday as well as our Service of Nine Lessons & Carols which was well received again this year. It would be great if we could recruit a couple of tenors – to make our SATB music complete.

With your support, we hope that we shall continue to maintain the strong musical tradition at St John's which enables and enhances our worship.

Marilyn Burkett
Choir Director

APCM

St John's Reading Group

The St John's Reading Group is now in its fourteenth year and is still much enjoyed by all who come along. We continue to meet on the first Thursday of the month at 8.00pm in the Coffee Lounge. Our selection of books continues to cover many genres: classics, crime, and historical. Strangely enough, crime and murder novels continue to be particularly popular. We have read a wide variety of novels this year, including Kate Mosse's *The Burning Chambers*, *The Fire Court* by Andrew Taylor and *Lethal White* by Robert Galbraith. George Eliot's *Silas Marner* was a popular read as was *Now We Shall Be Entirely Free* by Andrew Miller, probably our favourite book of the year.

Book reviews are available in the OMN as are our forthcoming titles - We meet just once a month to discuss the selected book, report on any other titles we have enjoyed (or not), and enjoy a cup of coffee/tea and cakes and one another's company.

Marilyn Burkett

St John's Crochet & Knitting Group

The Crochet & Knitting Group has just celebrated its twelfth birthday – in fine style with tea, a special cake with candles and balloon and bunting provided by 'Teas R'Us' John. The group meets on the last Thursday afternoon of the month from 2pm in the Extension Coffee Lounge (except December). We average about 25 in the group and no-one seems in a hurry to go home. We welcome many from the wider community as well as from our own congregation so it is a good example of outreach and welcome.

A very large consignment of our knitted and crochet items such as blankets, squares, and children's jumpers and cardigans was sent to the Romanian Aid Foundation which St John's has supported for about 28 years. There is still a great deal of poverty in Romania so our donations are always put to very good use and we receive regular newsletters and updates.

Deanery Synod Report 2019

Deanery Synod 2019-2020 – The church's voice and ours.

What is Deanery Synod? Deanery Synod is THE link between parish and Diocese. It considers issues which are important to every parish, its outreach and spiritual health. It also nominates representative to both Diocesan and General Synod. Representatives serve for 3 years, with a maximum of 2 terms.

Who are our representatives? Deborah Harris; Anthony Pullen, Liz Pullen

We need new representatives – why? Deborah and Anthony have served their maximum term: Liz has served one year. All three need to stand down to enable the natural end of current 2017-2019 triennium and to begin afresh in 2020.

How many meetings per year? Three meetings have been held since the last APCM. Each meeting consists of an initial open section where important issues are presented. This open meeting is followed local business & parish news.

What did they discuss? The most important meeting of the year was on Tuesday **18 June 2019 at St Andrew's Church, Maple Road, Surbiton - when three topics were discussed.**

Deanery Priorities: While each parish is actively engaged in outreach, it is not possible for a single parish to cover every area of need. Synod therefore considered where parishes could more effectively minister to social and spiritual needs by co-operating in joint ventures. Areas of ministry within the deanery are include elderly/social care, homelessness, eco/environment issues, schools & Kingston University, refugees, ecumenism, Street Pastors, and interfaith relations. Synod members were asked to select the most important areas where parishes combining their efforts might have most impact. The outcome was to be taken forward in the next meetings.

News from General Synod. Kingston Deanery General Synod representative (Carl Hughes) is one of 7 lay GS representatives from Southwark Diocese, elected in 2015 by members of deanery synods. He serves on the Diocesan Council of Trustees, and on the Archbishops' Council Finance Committee. Of 468 General Synod members, 195 are laity. The role and functions of General Synod are a) To consider and approve legislation (Canons and Measures) b) To formulate new policy c) To debate matters of

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national and international significance d) To have oversight of the National Church Institutions (Archbishops' Council, Church Commissioners and Pensions Board) and their finance. Topics discussed at recent sessions, e.g. 'Setting God's People Free' (lay ministry), Clergy Wellbeing, Safeguarding, Human Sexuality, Renewal and Reform, Vocations & training, work on Urban Estates, Fixed-odds betting, Climate change and the Environment.

Changes to Church Representation Rules –(a) proposed term limits for Deanery Synod membership of 2 x 3 yr terms i.e. no more than 6 years in total. (b) Members of Diocesan Synod to remain as members of Deanery Synod (c) no time limits for clergy.

Parish Support Fund. Although there had been an 11% uplift between 2013 and 2019, real giving from Kingston deanery had decreased. The median pledge for 2019 was £69,000 per parish, well short of the £80,000 required by the Diocese to support training of new incumbents, Diocesan staff costs, vicarage upkeep and provision of a parish priest with expenses (Stipend around £25,000 pa). Meaning Kingston was being subsidised by the wider diocese.

The meeting on Wednesday 16th October 2019 at St John the Baptist Church, Old Malden had a guest speaker , The Revd Stan Brown (Surbiton Hill Methodist Church & Kingston Circuit Superintendent Minister) who spoke about the background to the recent General Synod consideration of the possibility of closer links between the Church of England and the Methodist Church. Historically, this issue arose from the way in which the first ministers of what was to become Methodism were commissioned for ministry to America. Ministers were designated superintendents and not priests as in the CoE. Synod had decided that there should be a temporary period during which Methodist clergy not ordained by bishops would be treated as clergy in the CofE. Synod had concluded that this situation should be considered a 'bearable anomaly' in the interests of unity. While Stan Brown understood his Methodist ministry was in some ways 'anomalous' to the CofE, but he and others found it offensive to be 'bearable'! After discussing where a coming together of Methodist & CoE clergy would be possible and welcomed in the Deanery, the meeting agreed by a show of hands that it would accept Methodist clergy officiating at CofE services.

The Deanery priorities from the last meeting were also discussed. The top priorities identified for possible cross-parish collaboration were: Homelessness, Youth, Refugees, The Environment & Climate Change, the Elderly & Residential Homes, and Schools, including Church schools. It was agreed that these priorities could usefully form the basis of a Deanery Mission Action Plan. The meeting then fine-tuned these asking four key questions: 'Why is this a priority for the Deanery?', 'What can the Deanery do?', 'Who might be involved?' and 'How will we know when we've been successful?'. The various contributions were collated into a draft Deanery Mission Action Plan and development of a 'Deanery Leadership Team'. Members were invited to become part of this team. The plan will be an on-going Agenda item.

The recent meeting on Wednesday 4th March 2020 focussed on Growing faith in Church Schools in Kingston Deanery, Guest speaker Mrs Susan Pavlis (HT Malden Parochial School).

The presentation looked at factors which made Church Schools in the context of their relationship with their affiliated parishes successful in growth faith in their students, or not. Mrs Pavlis first considered the interaction between the church and school. Success is dependent on both the relationship between the vicar and children (is he/she inspirational to children), and the mutual integration of the church congregation and the school. Success comes from a two-way relationship – the school attending the church and how much the congregation (not just the vicar) is actively interested and involved in the school. If this is lacking then school families become disconnected from the church and vice versa, and the growth of Christian faith in pupils is weakest. Mrs Pavlis admitted with sadness this was her current experience as opposed to her place of worship (Greek Orthodox) where school and church were one and the school and its children took an active part in church services. Secondly, Mrs Pavlis emphasised the importance of the relationship between school-church and home. Successful growth of faith among pupils occurred where the tripartite relationship was strongest. In an open discussion most Synod members, including those from churches with affiliated schools, echoed Mrs Pavlis' words and experience.

The Area Dean reported the Diocesan Board of Education was considering the possibility of a CoE secondary school in Kingston, so it was important for the Deanery to be involved in each stage of planning to ensure an ethos of growing discipleship and sharing our faith through school chaplaincy and pastoral work.

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News from parishes included a new midweek over 70s service with refreshments (St Pauls, Kingston Hill); a new Alpha course at St John, NM; a new 'Little Pilgrims' group for up to 10yr olds; and a non-church choir singing group for parishioners again at St John, Kingston.

So you see, Synod is both informative and a vehicle for active outreach.

AP. 17/3/2020

Mother's Union 2019

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ST JOHN'S MALDEN BRANCH
ANNUAL REPORT TO APCM



The Mothers' Union exists to support family life. From one parish near Winchester in 1876 it spread rapidly to Anglican churches worldwide and now has a huge global membership, with a voice heard by governments on matters relating to parents and children. During the coming year we plan to tell St John's a little more about such work. In our Kingston churches the MU provides a meeting place for older women, no bad thing in itself, but by no means the whole story. Belonging to the MU is about supporting the wider work, so subscriptions and any money surplus to basic expenses goes towards this. At present we have one younger member who simply subscribes to the work: it would be lovely if others were moved to join her. Membership is not limited to mothers, nor even to women, but open to all who care about those here or abroad who need encouragement and support.

In 2019 St John's MU had 22 members, three being housebound. Most are also involved in other parish activities. The most visible MU presence was on Mothering Sunday, when members took a prominent part, wearing blue sashes for identification. A retiring offering added £173-27 to our contributions for the Make a Mother's Day appeal. Between our monthly meetings and bring-and-buy stalls we were able to contribute a further £105 to other MU projects. We also arranged Lent Lunches on five Fridays, with homemade soups, bread and cheese. These raised £507-25, a substantial part of St John's contribution to the Bishop's Lent Appeal. The MU stalls at the Summer and Christmas Fairs added to St John's own funds. Several members also belong to St John's Crochet and Knitting Group, and make items for other charities assisting needy families, including blankets and warm clothes Marilyn sent to Romania for those in need, especially the elderly and very young.

The MU noted baptisms at St John's and sent special cards to children for the first three anniversaries, 55 last year. Wedding couples received a candle and prayer.

Members gathered monthly for communion on the first Tuesday each month, followed by conversation over coffee, and again on second Tuesday afternoons. These included the February AGM, a Lenten devotional meeting led in 2019 by Milly, a July Garden Party (driven indoors by the weather!), a leisurely lunch at the Rubbing House on Epsom Downs when 'indoor member' Margery was able to join us, and several meetings with speakers, including Paul Henry on linen, Marilyn on a visit to Antarctica, and Liz on MU themes. Year 2 from the Parochial School sang in December, followed by members' choice of seasonal readings.

We took part in various MU events across the Deanery, including the annual Wave of Prayer and 16 Days of Activism against Gender Violence, and were represented at Diocesan MU meetings, although travel for these can make great demands on ageing legs!

Pauline Armour, Branch Leader
Faith Bowers, Secretary

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The Parish of St John the Baptist, Old Malden

Registered Charity No 1145155

Financial Statements of the Parochial Church Council

for the year ended

31st December 2019

Incumbent

*The Reverend Michael Roper
Vicarage: 5, Vicarage Close, off Paddock Close
Worcester Park
KT4 7LZ*

Banks

*NatWest Bank plc Worcester Park Branch
Barclays Bank plc Worcester Park Branch*

Independent Examiner

*Nilkunj Dodhia BSc FCA MBA
13, Mayfair Avenue
Worcester Park
KT4 7SH*

Statement of Financial Activities

| | Unrestricted funds | Restricted funds | Endowment funds | Total funds | Prior year total funds |
|---|-------------------------------|-----------------------------|----------------------------|------------------------|-----------------------------------|
| Income and endowments from: | | | | | |
| Donations and legacies | 95,070 | — | — | 95,070 | 90,105 |
| Income from charitable activities | 1,670 | — | — | 1,670 | 2,282 |
| Other trading activities | 10,349 | 1,081 | — | 11,429 | 11,209 |
| Investments | 1,290 | 84 | — | 1,374 | 984 |
| Total income | 108,378 | 1,164 | — | 109,543 | 104,580 |
| Expenditure on: | | | | | |
| Raising funds | 335 | — | — | 335 | 614 |
| Expenditure on charitable activities | 103,413 | 189 | — | 103,601 | 103,381 |
| Total expenditure | 103,747 | 189 | — | 103,936 | 103,996 |
| Net income / (expenditure) resources before transfer | 4,631 | 975 | — | 5,607 | 585 |
| Transfers | | | | | |
| Gross transfers between funds - in | 13,518 | — | — | 13,518 | 1 |

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| | | | | | |
|--|----------------|---------------|--------------|----------------|----------------|
| Gross transfers between funds - out | (13,518) | — | — | (13,518) | (1) |
| Other recognised gains / losses | | | | | |
| Net movement in funds | 4,631 | 975 | — | 5,607 | 585 |
| Total funds brought forward | 98,514 | 16,732 | 3,686 | 118,931 | 118,346 |
| Total funds carried forward | 103,145 | 17,707 | 3,686 | 124,538 | 118,931 |
| Represented by | | | | | |
| Unrestricted | | | | | |
| General fund | 61,631 | — | — | 61,631 | 63,755 |
| Designated | | | | | |
| Christmas Day Event | 2,056 | — | — | 2,056 | 2,441 |
| Church Building | 3,473 | — | — | 3,473 | 5,628 |
| Church Building Major Works | 10,000 | — | — | 10,000 | — |
| Church Hall | 25,000 | — | — | 25,000 | 25,000 |
| Churchyard | — | — | — | — | 655 |
| Library | 423 | — | — | 423 | 473 |
| Parish Office Computer | 212 | — | — | 212 | 212 |
| Vicar's Fund | 350 | — | — | 350 | 350 |
| Restricted | | | | | |
| Organ | — | 16,137 | — | 16,137 | 15,214 |
| Roy Clough | — | 1,570 | — | 1,570 | 1,518 |
| Endowment | | | | | |
| Parish Endowment | — | — | 3,686 | 3,686 | 3,686 |
| Total funds carried forward | 103,145 | 17,707 | 3,686 | 124,538 | 118,931 |

St John the Baptist Parish Church, Malden
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Balance sheet

| Total funds | Prior year funds | |
|--|-------------------------|----------------|
| Fixed assets | | |
| Heritage assets | 25,000 | 25,000 |
| Investments | 42,833 | 42,782 |
| | 67,833 | 67,782 |
| Current assets | | |
| Debtors | 5,707 | 4,166 |
| Cash at bank and in hand | 56,116 | 54,558 |
| | 61,823 | 58,724 |
| Liabilities | | |
| Creditors: Amounts falling due in one year | 5,119 | 7,574 |
| | 5,119 | 7,574 |
| Net current assets less current liabilities | 56,704 | 51,150 |
| Total assets less current liabilities | 124,538 | 118,931 |
| Total net assets less liabilities | 124,538 | 118,931 |
| Represented by | | |
| Unrestricted | | |
| General fund | 61,631 | 63,755 |
| Designated | | |
| Church Building Major Works | 10,000 | — |
| Churchyard | — | 655 |
| Church Building | 3,473 | 5,628 |
| Church Hall | 25,000 | 25,000 |
| Library | 423 | 473 |
| Parish Office Computer | 212 | 212 |
| Vicar's Fund | 350 | 350 |
| Christmas Day Event | 2,056 | 2,441 |
| Restricted | | |
| Organ | 16,137 | 15,214 |
| Roy Clough | 1,570 | 1,518 |
| Agency collection | — | — |
| Endowment | | |
| Parish Endowment | 3,686 | 3,686 |
| Funds of the church | 124,538 | 118,931 |

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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Statement of assets and liabilities

| This year | Last year | |
|--|------------------|---------------|
| Heritage assets | | |
| Church Hall | | |
| Church Hall (Designated) - | 25,000 | 25,000 |
| | 25,000 | 25,000 |
| Total for Heritage assets | 25,000 | 25,000 |
| Investments | | |
| CBF 637054001S | | |
| Parish Endowment (Endowment) - | 771 | 771 |
| | 771 | 771 |
| CBF 137002132S | | |
| Parish Endowment (Endowment) - | 500 | 500 |
| | 500 | 500 |
| CBF 637054001D (Roy Clough Legacy) | | |
| Roy Clough (Restricted) - | 1,562 | 1,511 |
| | 1,562 | 1,511 |
| CBF 637054002D | | |
| General fund (Unrestricted) - | 40,000 | 40,000 |
| | 40,000 | 40,000 |
| Total for Investments | 42,833 | 42,782 |
| Cash at bank and in hand | | |
| NatWest Current account | | |
| Christmas Day Event (Designated) - | 2,217 | 18 |
| Church Building (Designated) - | (3,473) | (1,217) |
| Church Building Major Works (Designated) - | 10,000 | — |
| Churchyard (Designated) - | — | (2,100) |
| Library (Designated) - | 473 | 137 |
| Organ (Restricted) - | 140 | (752) |
| Parish Office Computer (Designated) - | 212 | — |
| Roy Clough (Restricted) - | 7 | 7 |
| Vicar's Fund (Designated) - | 350 | — |
| General fund (Unrestricted) - | 774 | 16,116 |
| Agency collection (Restricted) - | 1,600 | — |
| | 12,300 | 12,209 |
| Barclays Current Account | | |
| Christmas Day Event (Designated) - | — | 2,643 |
| Church Building (Designated) - | — | 45 |
| Churchyard (Designated) - | — | 2,755 |
| Library (Designated) - | — | 336 |
| Parish Endowment (Endowment) - | 2,415 | 2,415 |
| Parish Office Computer (Designated) - | — | 212 |
| Vicar's Fund (Designated) - | — | 350 |
| General fund (Unrestricted) - | 16,067 | 8,728 |
| | 18,482 | 17,484 |
| NatWest Deposit Account | | |
| Church Building (Designated) - | 6,946 | 6,832 |
| | 6,946 | 6,832 |

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| | | |
|---|----------------|----------------|
| Barclays Number 4 | | |
| Organ (Restricted) - | 15,997 | 15,965 |
| | 15,997 | 15,965 |
| Barclays Number 6 | | |
| General fund (Unrestricted) - | 1,841 | 1,837 |
| | 1,841 | 1,837 |
| Cash in hand | | |
| Christmas Day Event (Designated) - | 500 | 180 |
| Church Building (Designated) - | — | (9) |
| General fund (Unrestricted) - | 51 | 60 |
| | 551 | 230 |
| Total for Cash at bank and in hand | 56,116 | 54,558 |
| Debtors | | |
| Accounts Receivable | | |
| Christmas Day Event (Designated) - | 140 | — |
| General fund (Unrestricted) - | 5,567 | 4,166 |
| | 5,707 | 4,166 |
| Total for Debtors | 5,710 | 4,166 |
| Agency accounts | | |
| Agency collections | | |
| Agency collection (Restricted) - | (1,600) | — |
| | (1,600) | — |
| Total for Agency accounts | (1,600) | — |
| Creditors: Amounts falling due in one year | | |
| Accounts Payable | | |
| Christmas Day Event (Designated) - | (801) | (400) |
| Church Building (Designated) - | — | (22) |
| Library (Designated) - | (50) | — |
| General fund (Unrestricted) - | (2,490) | (7,152) |
| | (3,519) | (7,574) |
| Total for Creditors: Amounts falling due in one year | (3,519) | (7,574) |
| Grand total | 124,538 | 118,931 |

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Registered charity no - 1145155

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Fund movement by type

| Opening | Incoming | Outgoing | Transfers | Gains/losses | Closing |
|---|-----------------|-----------------|------------------|---------------------|----------------|
| ChrchMajWk - Church Building Major | | | | | |
| Designated | — | 10,000 | — | — | 10,000 |
| Sub-total for ChrchMajWk | — | 10,000 | — | — | 10,000 |
| ChrchYd - Churchyard | | | | | |
| Designated | 655 | 336 | 1,155 | 164 | — |
| Sub-total for ChrchYd | 655 | 336 | 1,155 | 164 | — |
| ChurchBldg - Church Building | | | | | |
| Designated | 5,628 | 277 | 2,433 | — | 3,473 |
| Sub-total for ChurchBldg | 5,628 | 277 | 2,433 | — | 3,473 |
| ChurchHall - Church Hall | | | | | |
| Designated | 25,000 | — | — | — | 25,000 |
| Sub-total for ChurchHall | 25,000 | — | — | — | 25,000 |
| Endowment - Parish Endowment | | | | | |
| Endowment | 3,686 | — | — | — | 3,686 |
| Sub-total for Endowment | 3,686 | — | — | — | 3,686 |
| Library - Library | | | | | |
| Designated | 473 | — | 50 | — | 423 |
| Sub-total for Library | 473 | — | 50 | — | 423 |
| Organ - Organ | | | | | |
| Restricted | 15,214 | 1,112 | 189 | — | 16,137 |
| Sub-total for Organ | 15,214 | 1,112 | 189 | — | 16,137 |
| ParOffCtr - Parish Office Comput | | | | | |
| Designated | 212 | — | — | — | 212 |
| Sub-total for ParOffCtr | 212 | — | — | — | 212 |
| RoyClough - Roy Clough | | | | | |
| Restricted | 1,518 | 52 | — | — | 1,570 |
| Sub-total for RoyClough | 1,518 | 52 | — | — | 1,570 |
| Vicars - Vicar's Fund | | | | | |
| Designated | 350 | — | — | — | 350 |
| Sub-total for Vicars | 350 | — | — | — | 350 |
| XmasEvent - Christmas Day Event | | | | | |
| Designated | 2,441 | 539 | 924 | — | 2,056 |
| Sub-total for XmasEvent | 2,441 | 539 | 924 | — | 2,056 |
| General - General fund | | | | | |
| Unrestricted | 63,755 | 97,226 | 99,186 | (164) | 61,631 |
| Sub-total for General | 63,755 | 97,226 | 99,186 | (164) | 61,631 |
| Grand total | 118,931 | 109,543 | 103,936 | — | 124,538 |

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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Analysis of income and expenditure

| Total | | | | | | | |
|--|-------------------|-------------------|------------------|------------------|------------------|----------------|--|
| Unrestricted | Designated | Restricted | Endowment | This year | Last year | | |
| INCOME AND ENDOWMENTS | | | | | | | |
| Donations and legacies | | | | | | | |
| Gift Aid - Bank | 53,945 | — | — | — | 53,945 | 54,746 | |
| Tax recoverable on Gift Aid | 16,745 | — | — | — | 16,745 | 17,481 | |
| Loose plate collections | 5,746 | — | — | — | 5,746 | 6,103 | |
| Gift Aid - Envelopes | 4,967 | — | — | — | 4,967 | 5,312 | |
| Donations appeals etc | 1,667 | 10,080 | — | — | 11,747 | 1,324 | |
| Other Tax-Efficient Planned Giving | 445 | — | — | — | 445 | 2,502 | |
| Other planned giving | 480 | 100 | — | — | 580 | 580 | |
| Donations by Church Groups | 562 | — | — | — | 562 | 763 | |
| One-off Gift Aid gifts | 219 | — | — | — | 219 | 1,249 | |
| Other funds generated | — | 114 | — | — | 114 | 45 | |
| Total | 84,776 | 10,294 | — | — | 95,070 | 90,105 | |
| Income from charitable activities | | | | | | | |
| Christmas Day Event Donations | — | 539 | — | — | 539 | 341 | |
| Fees for weddings and funerals | 1,131 | — | — | — | 1,131 | 1,941 | |
| Total | 1,131 | 539 | — | — | 1,670 | 2,282 | |
| Other trading activities | | | | | | | |
| Maeldune Fair | 3,941 | — | — | — | 3,941 | 3,697 | |
| Christmas Fair | 2,118 | — | — | — | 2,118 | 1,520 | |
| Other Fund Raising | 2,320 | — | 1,081 | — | 3,401 | 3,356 | |
| Bookstall sales - fund raising | — | — | — | — | — | 116 | |
| Magazine income - advertising | 918 | — | — | — | 918 | 1,325 | |
| Parish magazine sales | 1,051 | — | — | — | 1,051 | 1,196 | |
| Total | 10,349 | — | 1,081 | — | 11,429 | 11,209 | |
| Investments | | | | | | | |
| Bank and building society interest | 4 | 14 | 32 | — | 49 | 43 | |
| CBF Deposit Interest | 966 | 306 | 52 | — | 1,324 | 941 | |
| Total | 970 | 320 | 84 | — | 1,374 | 984 | |
| INCOME TOTAL | 97,226 | 11,153 | 1,164 | — | 109,543 | 104,580 | |

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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EXPENDITURE

Total

| Unrestricted | Designated | Restricted | Endowment | This year | Last year |
|---------------------|-------------------|-------------------|------------------|------------------|------------------|
|---------------------|-------------------|-------------------|------------------|------------------|------------------|

Raising funds

| | | | | | | |
|-------------------------------|-----|---|---|---|-----|-----|
| Fees paid to fund raisers | 2 | — | — | — | 2 | — |
| Costs of fetes & other events | 333 | — | — | — | 333 | 355 |
| Costs of Other Fund Raising | — | — | — | — | — | 259 |
| Total | 335 | — | — | — | 335 | 614 |

Expenditure on charitable activities

| | | | | | | |
|---|----------------|--------------|------------|----------|----------------|----------------|
| Parish Support Fund | 72,000 | — | — | — | 72,000 | 72,000 |
| Parish Administrator | 6,057 | — | — | — | 6,057 | 5,643 |
| Music | 4,913 | — | — | — | 4,913 | 4,874 |
| Upkeep of churchyard | 2,166 | 1,155 | — | — | 3,321 | 1,245 |
| Administration | 2,506 | — | — | — | 2,506 | 1,908 |
| Church maintenance | 135 | 2,433 | — | — | 2,568 | 4,452 |
| Upkeep of services | 2,114 | — | — | — | 2,114 | 1,832 |
| Mission giving to charities | 2,060 | — | — | — | 2,060 | 2,060 |
| Church running - insurance | 1,736 | — | — | — | 1,736 | 2,034 |
| Organ / piano tuning | 1,117 | — | 189 | — | 1,306 | 1,496 |
| Church running - gas | 1,256 | — | — | — | 1,256 | 1,243 |
| Church running - electric | 1,189 | — | — | — | 1,189 | 1,007 |
| Costs of Christmas Day Event | — | 924 | — | — | 924 | 986 |
| Church Annex Furniture & Decoration | 816 | — | — | — | 816 | — |
| Home mission | 250 | — | — | — | 250 | 280 |
| Working expenses of other ministry team | 223 | — | — | — | 223 | 276 |
| Cleaning | 18 | — | — | — | 18 | 60 |
| Children's Ministry | 104 | — | — | — | 104 | — |
| Church running - water | 89 | — | — | — | 89 | 77 |
| Magazine expenses | 66 | 50 | — | — | 116 | 255 |
| Working expenses of incumbent | 38 | — | — | — | 38 | 1,654 |
| Total | 98,851 | 4,562 | 189 | — | 103,601 | 103,381 |
| EXPENDITURE TOTAL | 99,186 | 4,562 | 189 | — | 103,936 | 103,996 |
| GRAND TOTAL | (1,960) | 6,591 | 975 | — | 5,607 | 585 |

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Notes to the Accounts

1. Accounting basis

These accounts have been prepared using the Historical Cost Convention, under which value of assets on the balance sheet is based on their original cost when acquired. In addition we have used accruals-based accounting in which revenues and expenses are recorded when revenue is earned or when expenses are incurred, whether or not cash has been received or paid. Accordingly we have provided for costs and income relating to 2019 but which had not been paid or received as at the 31st of December 2019.

2. Gift Aid Tax Reclaims

During 2018 five quarterly claims were completed, including two relating to donations received in 2017. At that year-end we had yet to raise the final claim, for the fourth quarter of 2018. This claim amounted to £3,783.

During 2019 four quarterly claims were completed, including one relating to donations received in 2018. At the 2019 year-end we have therefore accrued for the final claim, for the fourth quarter of 2019, and for the claim relating to the Small Donations Scheme. We have therefore accrued for each of these claims, £3,737 and £1,722 respectively.

3. Parish Support Fund

The Parish Pledge for 2019 of £72,000 was paid in full for the year. The payment for December 2018 was made under Direct Debit on the 4th of January 2019 and was therefore accrued for in the accounts for 2018. The Pledge for 2020 is £72,000, as approved by the PCC.

4. Property

Property is shown at its historical cost. The hall is owned by the Parish but day-to-day management and financing is governed by a separate charitable trust and the hall is used for the benefit of the local community, as well as for Parish events.

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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5. Investments

Investments with the Central Board of Finance:

Share Income Investments (shown at historical cost in the accounts)

| | <i>Units</i> | <i>Historical Cost</i> | <i>Market Valuation 2019</i> | <i>Market Valuation 2018</i> |
|------------------------------------|--------------|------------------------|--------------------------------------|--------------------------------------|
| | | <i>£</i> | <i>£</i> | <i>£</i> |
| CofE Investment Fund Income Shares | 1,000 | 771 | 19,169 | 16,148 |
| Fynes Clinton Grave Trust | 732 | 500 | 14,000 | 11,792 |
| Total | | 1,271 | 33,169 | 27,940 |

Deposit Income Investments

| | <i>2019</i> | <i>2018</i> |
|---------------------------------|-------------------|-------------------|
| | <i>£</i> | <i>£</i> |
| Roy Clough Bequest Fund Deposit | 1,562 | 1,511 |
| General Fund Deposit | 40,000 | 40,000 |
| Total | 41,562 | 41,511 |
| Overall Total Investments | 42,833 | 42,782 |

6. Debtors

| | <i>2019</i> | <i>2018</i> |
|--|--------------|--------------|
| | <i>£</i> | <i>£</i> |
| Designated Donations – Christmas Day Event | 140 | - |
| Gift Aid Tax to be claimed from HMRC | 5,460 | 3,783 |
| Unrestricted Donations | | 318 |
| Sundry Other | 107 | 65 |
| Overall Total Debtors | 5,707 | 4,166 |

Debtors of £5,707 on 31 December 2019 relate primarily to the Gift Aid Tax reclaims referred to in Note 2 above, together with certain donations received prior to the year-end but banked in early January 2020. At the end of 2018, debtors of £4,166 related primarily to a Gift Aid Tax reclaim together with certain donations received prior to the year-end but banked in early January 2019, and a prepayment in 2018 of an expense for 2019.

Donations for the 2018 Christmas Day Event were all received prior to the end of the year and were lower because, in contrast with previous years, the parish received no donation from Waitrose and the PCC had

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taken a decision not to appeal for donations from the congregation in the light of the significant fund for the Event that had accumulated during previous years.

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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7. Creditors

| | 2019 | 2018 |
|---|-------|-------|
| | £ | £ |
| <i>Amounts collected on behalf of others ('agency collections')</i> | | |
| Diocesan service fees (1) | 506 | - |
| Charitable donations | 969 | - |
| Choir Wedding Fees & Verger Fee | 125 | - |
| <i>Total Agency Collections</i> | 1,600 | - |
| <i>Deferred Income</i> | | |
| Old Malden Advertising Fees paid in advance | 75 | - |
| Wedding Deposits | - | 200 |
| <i>Accrued expenditure</i> | | |
| Parish Support Fund payment to Diocese (2) | - | 6,000 |
| Utilities and Admin costs accrued | 368 | 474 |
| Christmas Day Event Expenses | 801 | 400 |
| Vicarage Garden Maintenance | - | 300 |
| Clergy Expenses | 37 | - |
| Outreach payments | 1,780 | - |
| Other | 30 | - |
| <i>Sundry Creditor</i> | | |
| Funeral Director double payment | 200 | 200 |
| <i>Total Accounts Payable</i> | 3,291 | 7,574 |
| Overall Total | 4,891 | 7,574 |

(1) Reflected services late in 2019.

(2) See Note 3 above. As at 31st December 2018 the Parish had yet to pay its Parish Support Fund undertaking for December 2019 (this was paid in early January 2019).

8. Maeldune and Christmas Fairs

| | Maeldune Fair | | Christmas Fair | |
|----------------|---------------|-------|----------------|-------|
| | 2019 | 2018 | 2019 | 2018 |
| | £ | £ | £ | £ |
| Gross Income | 3,941 | 3,697 | 2,118 | 1,520 |
| Gross Expenses | 289 | 355 | 44 | - |
| Net result | 3,652 | 3,342 | 2,074 | 1,520 |

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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9. Christmas Day Event

| | <i>2019</i> | <i>2018</i> |
|----------------|--------------|--------------|
| | <i>£</i> | <i>£</i> |
| Gross Income | 539 | 341 |
| Gross Expenses | 924 | 986 |
| Net | <u>(385)</u> | <u>(645)</u> |

This year the Rotary Club increased their donation to the cost of this event by £50 to £250. In contrast with recent years' practice, the PCC invited donations from members of the congregation, which also boosted the overall income for the event by £140, all of which is held within a restricted fund from which all expenses are paid.

At the time of preparing the 2018 accounts, the chef had been unable to provide a submission of expenses. An estimate of £200 was included as an accrued expense. In the event the actual claim amounted to £172 and the resulting £28 credit has contributed to a reduction in the expenses and net costs for 2019.

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Annual Report

Income

Donations

Regular donations to the Parish have held up in 2019, despite continuing UK economic uncertainties and the Parish's interregnum. In the early autumn the PCC undertook a 'campaign' to ask the congregations to consider their giving. It had been some while since such an exercise had been conducted. Whilst we received a good number of responses (c50% of those in our Free Will Offering Scheme), because of other factors such as the need for some to lower their contribution and others moving away, there was little change in the overall level of regular giving at the end of the year.

As a result regular giving taken as a whole, by bank ('Gift Aid – Bank'; 'Other Tax Efficient Planned Giving'), envelope ('Gift Aid – Envelopes'), or other means ('Other planned giving'), over the year was slightly down on 2018.

Loose plate collections fell by over 5% during the year, following a similar drop in 2018.

The parish's level of gift-aiding remains high, but as a result of the drop in regular gift-aided giving and in loose plate collections (which limited the extent of our claim during 2019 under the Gift Aid Small Donations Scheme 'GASDS') our income from Gift Aid tax recovery was down by about 4%. We continue to make claims quarterly in arrears. In 2018 we claimed three of the four quarters, together with the GASDS claim. In 2019 we again made three quarterly claims but the GASDS claim remained outstanding. We therefore accrued the fourth quarter for both years and the GASDS for 2019.

During the latter part of 2019 the Parish received a one-off gift of £10,000 from an individual who wished to remain anonymous. The PCC recorded its great gratitude for the generous donation, which was not given under gift aid but was made unconditionally. The PCC made the decision to use the gift to start a Major Building Works Fund (Designated) to help finance the significant works that will be necessary to maintain the church building in the next few years.

'Donations by Church Groups' reflect donations from the various parish groups including Toddlers, Crochet and Playtime, together with coffee & tea net takings. These have decreased significantly during the year, for reasons that it is difficult to ascertain.

One-off Gift-Aided gifts by individuals were high in 2018 as a result of several donations made to cover specific costs during the year, which have not been repeated in 2019.

Income from Charitable Activities

Christmas Day Event Donations are again shown within a recognised fund in the accounts. Related income for the Event included donations from the congregation in 2019 (for which there was no equivalent in 2018) as well as a higher donation from Rotary and contributions from guests on the day. Please see note 8 to the accounts for more information.

Fees for weddings, funerals and burials of ashes are set by the Church of England and charged accordingly. These have decreased significantly since 2017. The reduction is largely due to fewer such services in 2019, probably due, in part at least, to the interregnum.

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Other 'Trading' Activities

Fundraising income, included under the formal heading 'Other trading activities', now accounts for 10.4% of total parish income (9.4% in 2018). Maeldune Fair income rose by £244 (6.5%), having fallen by a greater proportion in 2018, and that of the Christmas Fair rose by almost £600 (39%) .

'Other Fund Raising', including proceeds from organ recitals, held up well. Sales and advertising from Old Malden News both dropped significantly, as we lost some advertisers, paper copies prove less popular and the magazines are available online.

Investment income

Investment income remains buoyant as a result of the deposit of £40,000 made with CCLA in late 2018.

Overall, income has increased by some £5,463 because of the one-off gift of £10,000. Without this single donation our overall income would have fallen by almost 5%.

Expenditure

General Comments

In order to meet its commitments the PCC again agreed a budget deficit for 2019. In broad terms the budget is reflected in the outcome of the year's actual financial activities. The more notable variances between 2018 and 2019 are drawn out below.

Parish Support Fund (Diocesan Contribution)

For 2018 the PCC decided to increase the Parish's contribution to the Diocese from £69,965 to £72,000, an increase of £2,045 or 2.9%, as part of the aim of meeting the indicative costs of a parish priest. For 2019 the PCC felt it had no option other than to continue with the same level of pledge to the Diocese. Payments were made in full (as referenced in note 3 to the accounts) and given the budgetary challenges our pledge for 2020 remains at £72,000. Meanwhile the average cost to the Diocese for a parish priest, including accommodation, pension, training and all the parish support that we receive, has risen to over £82,000. The shortfall in our contribution to the full estimated cost remains a concern for the PCC.

Parish Administrator

The PCC agreed an inflationary rise of 3% for the salary of our Administrator, who also worked a significant amount of overtime in 2019 during the summer and then in the autumn to support Fr Michael as he began his incumbency with us.

Upkeep of Churchyard

This category also includes the costs associated with the maintenance of grounds within the vicarage curtilage but outside the vicarage garden *per se*. We renewed the Plough Green Notice and amended the lettering on the church noticeboard at a combined cost c£1,400 and incurred one-off costs of £700 to clear the private footpath and to remove a redundant shed.

Administration

St John the Baptist Parish Church, Malden
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In 2019 we incurred costs of £70 for the costs of running clergy candidate days and paid an annual £150 subscription to the Kingston Deanery Funerals Scheme, of which the Parish had not previously been a member.

Church Maintenance

Costs in 2018 included £3,000 for the installation of the refurbished stair lift for access to the upper room in the extension. No major repairs were made to the church during 2019, however the 5-year Electrical test, some asbestos removal from the boiler room and a callout to sort out the boiler amounted to additional costs of over £1,000 in 2019.

Upkeep of Services

In 2019 we incurred costs of £400 for visiting clergy during the interregnum. The comparable figure for 2018 was £90.

Mission Giving

The charitable and mission giving payments that we undertook during the year as approved by the PCC were:

| | 2019 | | 2018 |
|---|-------|--|-------|
| | £ | | £ |
| <i>From general funds as our mission giving</i> | | | |
| Humanity First | 300 | Humanity First | 300 |
| Young Minds | 300 | Young Minds | 300 |
| The Lily Foundation | 300 | The Lily Foundation | 300 |
| The Fircroft Trust | 220 | The Fircroft Trust | 220 |
| KCAH | 220 | KCAH | 220 |
| The Daniel Spargo-Mabbs Foundation | 220 | Release International | 220 |
| Southwark MU 'Away From It All' Scheme | 220 | Fast Minds | 220 |
| Malden Manor Community | 220 | Médecins San Frontières | 220 |
| | 2,000 | | 2,000 |
| The Royal British Legion, Worcester Park | 60 | The Royal British Legion, Worcester Park | 60 |
| | 2060 | | 2,060 |
| <i>From collections</i> | | | |
| Bishop's Lent Appeal | 706 | Bishop's Lent Appeal | 747 |
| Carol Singing for Princess Alice Hospice | 110 | Carol Singing for St Raphael's Hospice | 300 |
| Christian Aid including 'Big Brekkie' | 859 | Christian Aid including 'Big Brekkie' | 798 |
| | | Malden Parochial School Bibles | 360 |
| | 1,675 | | 2,205 |

The Parish also donated £250 to the Malden Parochial School Prayer Garden. The collection for and settlement to MPS for school bibles in 2019 was managed outside the parish accounts.

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Church Running – Insurance

During 2018 we negotiated improved charges for a fixed three year term with our insurers, Ecclesiastical Insurance. We are seeing the benefit of these reduced costs over the full year.

Upkeep of Services

The increase in costs in 2019 relates largely to the costs of visiting clergy during the interregnum (£400).

Working Expenses of the Incumbent

Following the retirement of Rev'd Kevin Scott in August 2018 we incurred no incumbent expenses. Fr Michael has generously claimed a very low level of expenses.

Organ & Piano Tuning

In 2018 FH Browne and Watkins & Watson visited several times for tuning and maintenance and there was a particular technical fault which required attention, leading to increased costs.

Church Running – Gas & Electricity

Costs for the year continue to be held down through careful management of our consumption of energy and through the terms negotiated by Parish Buying, the buying service for the Church of England and the Church in Wales, which we choose to use for the provision of bulk-buying terms for parishes.

Working Expenses of Other Ministry Team and Children's Ministry

Members of the ministry team have long been encouraged to claim for expenses they incur in carrying out their duties, as allowed for in the parish budget. This year a number of claims have been paid but the total value is a little lower than that for 2018, which includes Roots Magazine subscription, allocated to Children's Ministry costs in 2019.

Magazine Expenses

In previous years a calculation was made to estimate the cost of producing the Parish Magazine, Old Malden News and this figure was split from the cost of Parish Administration. In 2017 the decision was made not to conduct this exercise for a number of reasons – allocation of costs is difficult to estimate and subjective; there is no doubt the magazine generates income (c£2,000) that, although falling in recent years, exceeds costs; the PCC may choose to continue to produce the magazine for outreach purposes even if it were a net cost to the Parish; the magazine is increasingly read online, with commensurately lower costs attached. The magazine expenses noted for 2018 and 2019 are those directly identifiable and solely attributable to Old Malden News, namely postage stamps (for which there was a backlog of costs in 2018) and bookbinding.

Overall the Parish managed once again to contain expenditure to remarkably similar levels seen in 2017 and 2018. Our regular giving fell slightly over the year as a whole. As a result, after allowing for a significant one-off gift, overall we have achieved a surplus in 2019, but in the general fund we ran a deficit of £1,960. We remain significantly reliant on excellent fundraising activities during the year to pay our day-to-day expenses and we have not yet felt in a position to increase our contribution to the Diocese.

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Independent Examiner's Report to the PCC of St John the Baptist Church, Old Malden

Basis of this Report

This report on the financial statements of the PCC for the year ended 31 December 2019, which are set out on the accompanying pages, is in respect of an examination carried out in accordance with the Church Accounting Regulations 2006 ('the regulations') and section 145 of the Charities Act 2011 ('the Act').

Respective responsibilities of the PCC and the Examiner

As members of the PCC you are responsible for the preparation of the financial statements. You consider that the audit requirement of the Regulations and section 144 (2) of the Act do not apply. It is my responsibility to issue this report on those financial statements in accordance with the terms of the Regulations.

Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commission under section 145 (5) of the Act and to be found in the Church Guidance, 2006 edition, issued by the Finance Division of the Archbishops' Council. That examination includes a review of the accounting records kept by the PCC and a comparison of the accounts with those records. It also includes considering any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

[1] which gives me reasonable cause to believe that in any material respect the requirements

- to keep accounting records in accordance with section 130 of the Act; and
- to prepare financial statements which accord with the accounting records and comply with the requirements of the Act and the Regulations have not been met; or

[2] to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed.....
Nilkunj Dodhia BSc FCA MBA
Independent Examiner
Date.....

Signed.....
Alastair G Harris BA FCCA MCISI
Parish Treasurer
Date.....

St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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Signed.....

PCC Chairman

Date.....



St John's Website Outreach Committee Annual Analytics Report April 2020



St John the Baptist Church, Malden – Website Analytics



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St John the Baptist Church, Malden – Website Analytics



1 Introduction

Until September 2018, St Johns relied upon the generic Church of England website 'A church near you' to maintain an online presence.

In 2017 the Outreach committee procured the services of 'Church edit' to help to build our own website and to provide ongoing support. The Outreach Committee were delighted to launch the live website in September 2018: www.stjohnsoldmalden.org.uk. As part of the process the domain 'stjohnsoldmalden.org.uk' was registered permanently to St John's. The domain is used not only for the website, but also to manage and create email accounts under our domain name. To manage the emails, St John's signed up to Google's Not for Profit business Gsuite of tools (free of charge). This provides many tools with which the church can explore new channels to connect and share within and beyond our congregation. The tools include applications such as Google Drive and Google Hangouts, all provided in a business context completely free of charge.

Our new email address for general contact is: administrator@stjohnsoldmalden.org.uk.

The Outreach Committee and Church Administrator continue to maintain and extend the site regularly, as well as our Google administrator console. St John's signage has also been updated to reflect the new website address (Church & Church hall).



St John the Baptist Church, Malden – Website Analytics



1.1 Background

Now live, it is important to continue to monitor both how people find our website and, once there, what is most used. Analytics help us to better understand how people find us and what we are known for. This report has been produced to provide the analytics collected since we switched on the analytics monitoring October 2019 (6 months). The data collected has been from two key sources (Google Business Analytics & Website Analytics). Both data sets are provided in this report. Google analytics focusses on how people find us from a search engine, whilst website analytics focus on the website itself and its usage.

1) How do people find us? – what do they search for on Google or other search engines to get to our page (**Google Business Analytics**)

- Search terms, where we appear in search lists (how we are found)
- Which pages on our site are found most frequently
- The geographic location of people who find us and the devices used

2) What do our users do once they reach our page? (**Website Analytics**)

- Most frequently used pages
- How long do people stay? Do they come back?
- What are the demographics of our users? Where are they located? Which devices do they use?

There are many terms used in the report which may not be familiar to all, such as clicks and impressions. Definitions are frequently provided. There is also a glossary of terms at the end of this document to help all to navigate and understand this data.

2 How do people find us? (*Google Business Analytics*)

2.1 Search Engine User Basics

Typically, users search the web using search engines such as Google, Bing, Yahoo, and Duckduckgo. The engine deciphers the request and presents the user with a list of potential websites.

google.com/search?q=st+johns+old+malden&oq=st+johns&aqs=chrome..69l59j69j57j0l4j46j0j2990j0j8&sourceid=chrome&ie=UTF-8

Google st johns old malden

Which search engine they used

About 9,350,000 results (0.57 seconds)

What the user searched for

This panel is owned by us. Google Analytics tells us how we are found and what users do when they find us in a search

The search results

stjohnsoldmalden.org.uk

St John the Baptist Old Malden

St John's Church in Old Malden and Worcester Park. St John the Baptist Parish Church, Malden - an inclusive Anglican Church in Worcester Park, South West ...

Our Calendar
St John the Baptist Old Malden. Our Calendar. Website by ...

Everyone
Come and join us... The Crochet and Knitting Group. This group ...

Keep in touch?
Details of ways of keeping in touch with St John's.

Services
We have occasional evening services including Evensong ...

What's on at St John's
Church Rd, Worcester Park KT4 7RY 020 8330 2817. St John ...

Parish Magazine
Latest edition of Parish Magazine - Old Malden News.

More results from stjohnsoldmalden.org.uk »

www.achurchnearyou.com > church

St John the Baptist, Old Malden (for Malden and Worcester Park)

In light of the Government guidance, the Church of England has said that all churches are to close to help prevent the spread of coronavirus. ... St John's is the Church of England Parish Church for the Parish of Old Malden St John. ... We believe in an Inclusive Church – church which ...

St John the Baptist Church, Old Malden

Website Directions Save

4.4 ★★★★★ 14 Google reviews

Church in Worcester Park, England

Address: Church Rd, Worcester Park KT4 7RY

Phone: 020 8330 2817

Edit your business information

Add missing information

Add business hours

Send to your phone



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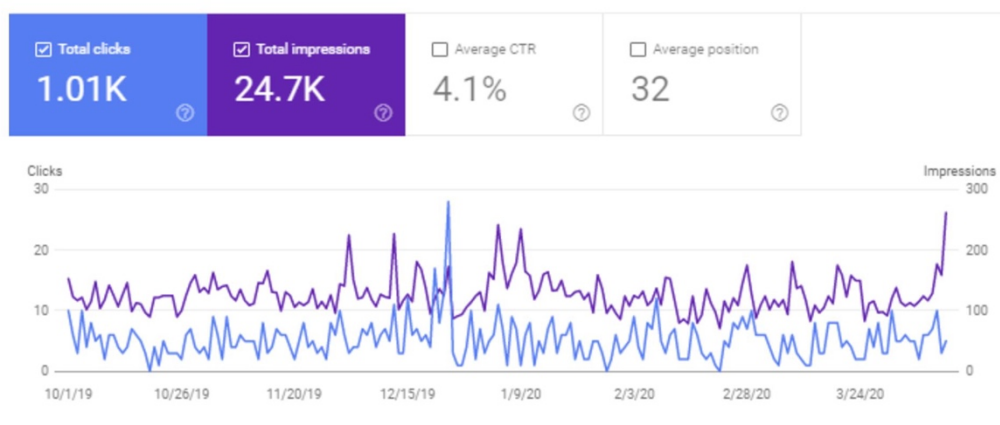
St John the Baptist Church, Malden – Website Analytics

2.2 Search Engine - Summary & Terms used

The table below provides data from Google about the searches that found our website.

Between October 2019 and April 2020 ...

- Our website appeared in over 24,700 searches
- Over 1,000 users clicked on our website from these searches
- We were found most a few days before Christmas
- We have appeared in more searches since the commencement of the lockdown



- Clicks** How many time users clicked through and visited our website (when we appeared in a search list)
- Impressions:** Total impressions is how many times a user saw a link to our site in search results
- Average CTR:** (click through rate) % of impressions that resulted in a click to our website
- Average Position:** Average position of our site in a search list

2.3 Top Search Terms

The Top search terms used to find us, can be interpreted in two keyways. When users clicked through to our website, or whether we were simply displayed in a list.

Top 20 search terms used when users **clicked** on our website from the search

| Query | Clicks | Impressions | CTR | Position |
|---------------------------------|--------|-------------|--------|----------|
| st johns old malden | 107 | 335 | 31.94% | 4.54 |
| st john the baptist old malden | 85 | 190 | 44.74% | 3.51 |
| st john's church worcester park | 30 | 101 | 29.70% | 3.98 |
| st john's church old malden | 28 | 105 | 26.67% | 4.17 |
| st john the Baptist | 12 | 574 | 2.09% | 44.51 |
| st john the baptist church | 11 | 325 | 3.38% | 52.79 |
| welcoming a new vicar | 7 | 124 | 5.65% | 3.77 |
| old malden church | 6 | 15 | 40.00% | 3.00 |
| st john's church hall | 3 | 1009 | 0.30% | 10.68 |
| st johns church | 3 | 26 | 11.54% | 2.15 |



St John the Baptist Parish Church, Malden
Registered charity no - 1145155

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St John the Baptist Church, Malden – Website Analytics



| | | | | |
|--------------------------------|---|-----|---------|-------|
| st johns church hall | 2 | 421 | 0.48% | 11.78 |
| irish spurge | 2 | 168 | 1.19% | 7.04 |
| st john's baptist church | 2 | 30 | 6.67% | 20.10 |
| st john's church | 1 | 31 | 3.23% | 2.42 |
| new vicar | 1 | 19 | 5.26% | 7.16 |
| cryptic tree quiz | 1 | 17 | 5.88% | 41.65 |
| church hall hire near me | 1 | 3 | 33.33% | 9.67 |
| st johns vicarage | 1 | 2 | 50.00% | 1.00 |
| st john baptist church near me | 1 | 1 | 100.00% | 1.00 |
| book a baptism | 1 | 1 | 100.00% | 8.00 |

However, the top 25 search terms used that presented our site in a search list. For example, we appeared in over 1000 searches for “St Johns Church Hall” – but only 3 of those 1009 visited our site.

| Query | Clicks | Impressions | CTR | Position |
|----------------------------------|--------|-------------|--------|----------|
| st john's church hall | 3 | 1009 | 0.30% | 10.68 |
| wasp spider | 0 | 637 | 0.00% | 38.81 |
| old malden | 0 | 600 | 0.00% | 11.03 |
| st john the Baptist | 12 | 574 | 2.09% | 44.51 |
| st johns church hall | 2 | 421 | 0.48% | 11.78 |
| st johns old malden | 107 | 335 | 31.94% | 4.54 |
| st john the baptist church | 11 | 325 | 3.38% | 52.79 |
| Parochial | 0 | 257 | 0.00% | 77.98 |
| st john in august | 0 | 235 | 0.00% | 66.83 |
| tea and chat | 0 | 211 | 0.00% | 5.14 |
| i live in | 0 | 211 | 0.00% | 81.97 |
| julian group | 0 | 198 | 0.00% | 7.70 |
| book conservation worcester | 0 | 196 | 0.00% | 56.62 |
| st john the baptist old malden | 85 | 190 | 44.74% | 3.51 |
| church extensions worcester | 0 | 185 | 0.00% | 30.21 |
| parish churches worcester | 0 | 184 | 0.00% | 55.25 |
| church noticebard | 0 | 180 | 0.00% | 68.48 |
| irish spurge | 2 | 168 | 1.19% | 7.04 |
| church extensions worcestershire | 0 | 165 | 0.00% | 41.06 |
| quiz corner | 0 | 161 | 0.00% | 7.86 |
| christening book | 0 | 144 | 0.00% | 86.74 |
| baptist values | 0 | 136 | 0.00% | 83.41 |
| funeral booklet | 0 | 129 | 0.00% | 95.69 |
| welcoming a new vicar | 7 | 124 | 5.65% | 3.77 |
| worship music tuition | 0 | 107 | 0.00% | 58.19 |



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St John the Baptist Church, Malden – Website Analytics



2.4 Search Engine – Landing Pages

The table below shows the page on our site appearing in searches (impressions) and the number of times the page was visited as a consequence of being in the list (clicks)

| Page | Clicks | Impressions | CTR | Position |
|---|--------|-------------|-------|----------|
| stjohnsoldmalden.org.uk/ | 578 | 6112 | 9.46% | 23.31 |
| stjohnsoldmalden.org.uk/how-do-i/-book-the-church-hall/ | 115 | 4309 | 2.67% | 16.35 |
| stjohnsoldmalden.org.uk/welcome/welcome-to-our-new-vicar/ | 54 | 1243 | 4.34% | 16.11 |
| stjohnsoldmalden.org.uk/our-calendar107197 | 34 | 756 | 4.50% | 5.19 |
| stjohnsoldmalden.org.uk/parish-blog | 32 | 838 | 3.82% | 9.03 |
| stjohnsoldmalden.org.uk/what-is-there-for-/everyone/ | 29 | 1240 | 2.34% | 16.02 |
| stjohnsoldmalden.org.uk/welcome/whos-who-at-st-johns/ | 23 | 813 | 2.83% | 42.97 |
| stjohnsoldmalden.org.uk/how-do-i/-keep-in-touch/ | 22 | 524 | 4.20% | 5.83 |
| stjohnsoldmalden.org.uk/welcome/ | 16 | 506 | 3.16% | 15.54 |
| stjohnsoldmalden.org.uk/about-st-johns/parish-magazine/ | 14 | 797 | 1.76% | 7.25 |
| stjohnsoldmalden.org.uk/lgbt/ | 10 | 213 | 4.69% | 25.22 |
| stjohnsoldmalden.org.uk/about-st-johns/our-community284935/ | 9 | 318 | 2.83% | 41.35 |
| stjohnsoldmalden.org.uk/what-is-there-for-/babies-toddlers/ | 9 | 198 | 4.55% | 19.38 |
| stjohnsoldmalden.org.uk/worship/julian-group/ | 7 | 757 | 0.92% | 23.69 |
| stjohnsoldmalden.org.uk/what-is-there-for-/children-5-10-yrs/ | 7 | 390 | 1.79% | 20.89 |
| stjohnsoldmalden.org.uk/worship/music575097/ | 7 | 271 | 2.58% | 51.42 |
| stjohnsoldmalden.org.uk/how-do-i-get-involved/the-choir/ | 7 | 213 | 3.29% | 33.56 |
| stjohnsoldmalden.org.uk/content/pages/documents/1543358.pdf | 6 | 1038 | 0.58% | 28.22 |
| stjohnsoldmalden.org.uk/how-do-i-get-involved/quiz-corner/ | 5 | 556 | 0.90% | 39.48 |
| stjohnsoldmalden.org.uk/worship/services/ | 5 | 494 | 1.01% | 6.72 |
| stjohnsoldmalden.org.uk/about-st-johns/conservation-at-st-johns/irish-spurge/ | 5 | 439 | 1.14% | 18.23 |
| stjohnsoldmalden.org.uk/photos/gallery.php?gallery_id=5&pg=1 | 5 | 64 | 7.81% | 24.48 |
| stjohnsoldmalden.org.uk/how-do-i-get-involved/parochial-church-council/ | 4 | 719 | 0.56% | 52.19 |
| stjohnsoldmalden.org.uk/how-do-i/-book-a-baptism/ | 4 | 294 | 1.36% | 66.03 |
| stjohnsoldmalden.org.uk/photos/ | 4 | 163 | 2.45% | 30.42 |
| stjohnsoldmalden.org.uk/about-st-johns/history-of-st-johns/ | 4 | 110 | 3.64% | 38.06 |
| stjohnsoldmalden.org.uk/baptisms-and-weddings/ | 3 | 51 | 5.88% | 11.51 |
| stjohnsoldmalden.org.uk/how-do-i/-book-a-wedding/ | 2 | 213 | 0.94% | 48.24 |
| stjohnsoldmalden.org.uk/how-do-i-get-involved/sunday-lunch-club591410/ | 2 | 99 | 2.02% | 36.69 |
| stjohnsoldmalden.org.uk/content/pages/documents/154810.pdf | 2 | 58 | 3.45% | 34.05 |
| stjohnsoldmalden.org.uk/about-st-johns/community-outreach9859012/ | 2 | 51 | 3.92% | 20.47 |
| stjohnsoldmalden.org.uk/support-during-the-coronavirus-pandemic/meditations/ | 2 | 28 | 7.14% | 6.96 |



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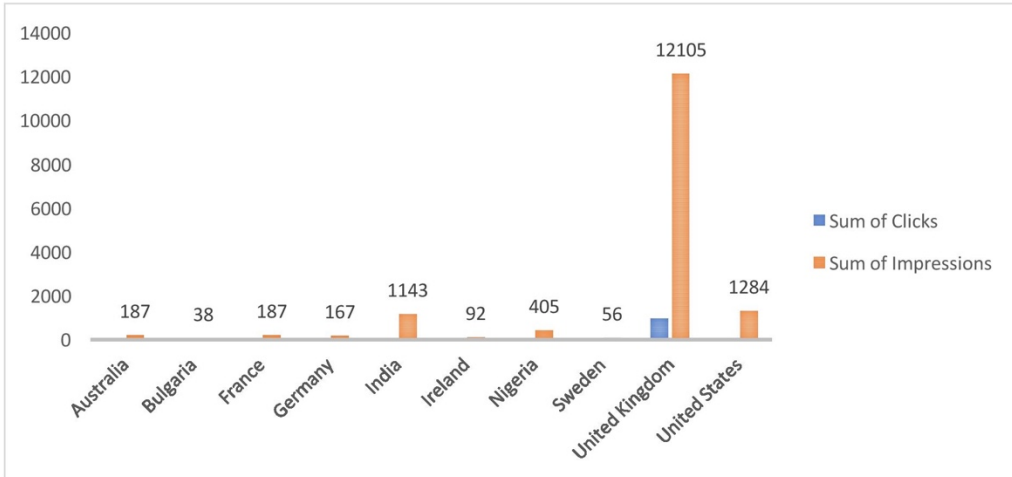


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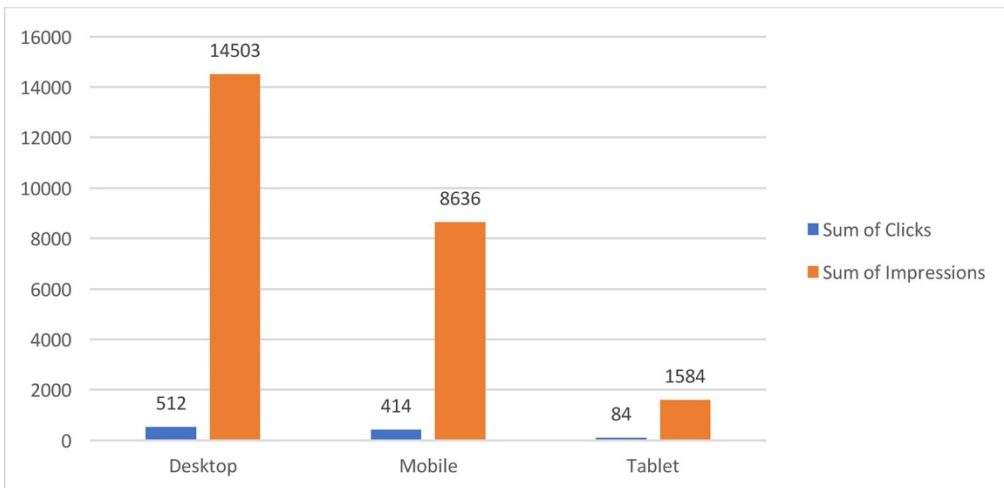
2.5 Search Engine – Devices & Location of users

Most of our users are in the UK. The UK had 961 clicks, USA had 12 clicks, all other countries had fewer than 10 clicks.



Most of our users find us via desktop, but only 3.5% of those **actually** visit the site.

Over half of our users find us on mobile, and 4.5% of those **actually** visit the site.



St John the Baptist Church, Malden – Website Analytics

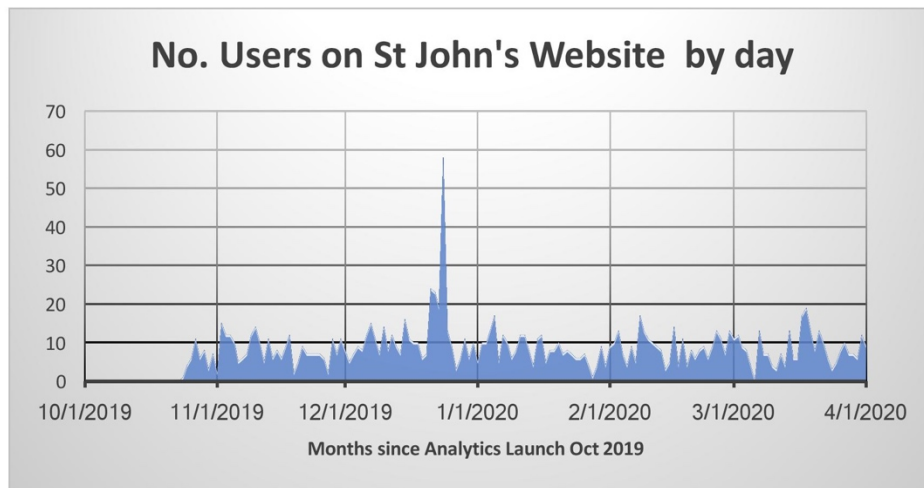


3 Our Website (*Website Analytics*)

This next set of analytics focusses on the website itself and the activity on the website. Analysis is provided from 1st October 2019 to 12th April 2020.

3.1 Volume of usage since launch

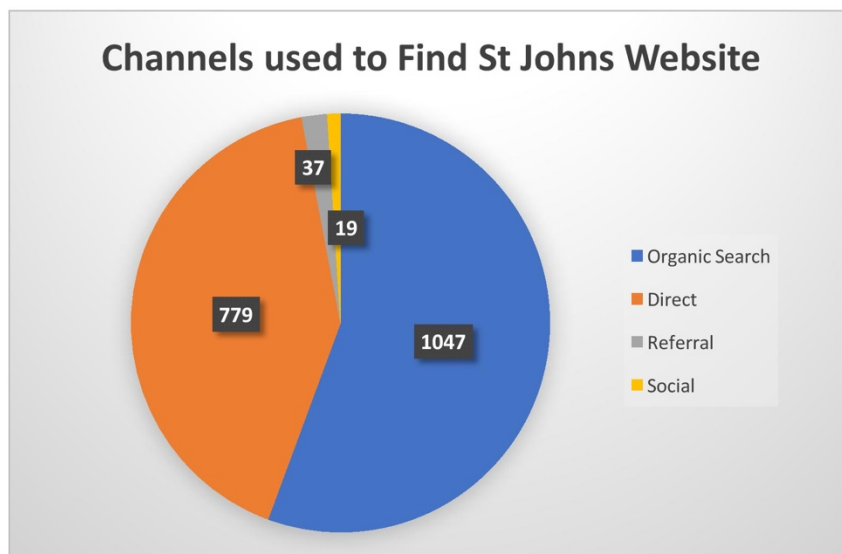
A significant spike occurred on 23rd December 2019, possibly to find Christmas services.



User: The term “user” is the number of new and returning people who visit our site during a set period.

3.2 How did they find us?

Most of our users find us through search engines (google, Bing and Ask), Social feeds mainly came from the church blog, with a handful from Facebook and twitter. Referrals came from some of the newer less prominent search engines such as duckagogo and ecosia. There were also several referrals from a church near you.



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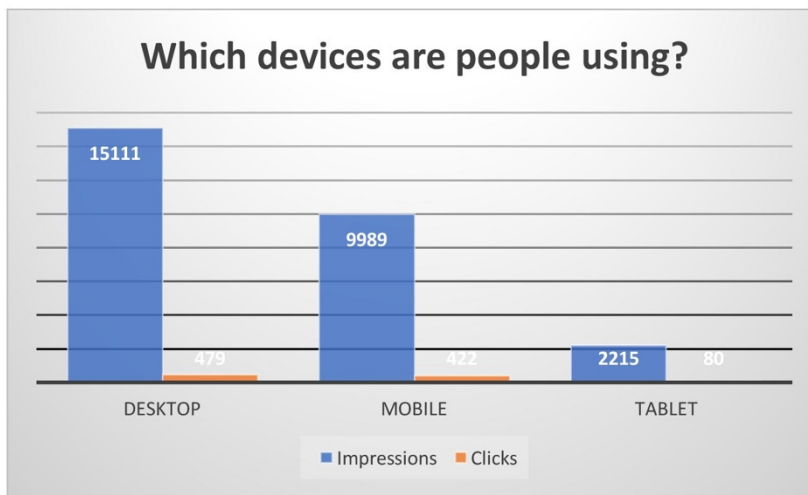
St John the Baptist Church, Malden – Website Analytics



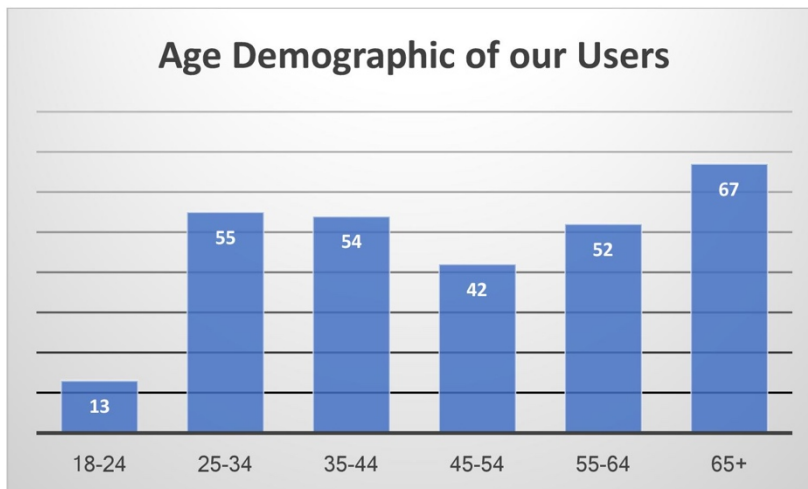
| | |
|------------------------|---|
| Organic Search: | User found us via a search engine |
| Direct Search | User entered the website URL directly |
| Referral | User was referred from another website (e.g. a church near you) |
| Social | User found the website via social media (e.g. Facebook) |

3.3 Which devices are people using?

Most of our users find us on desktop devices, but mobile is increasing rapidly.

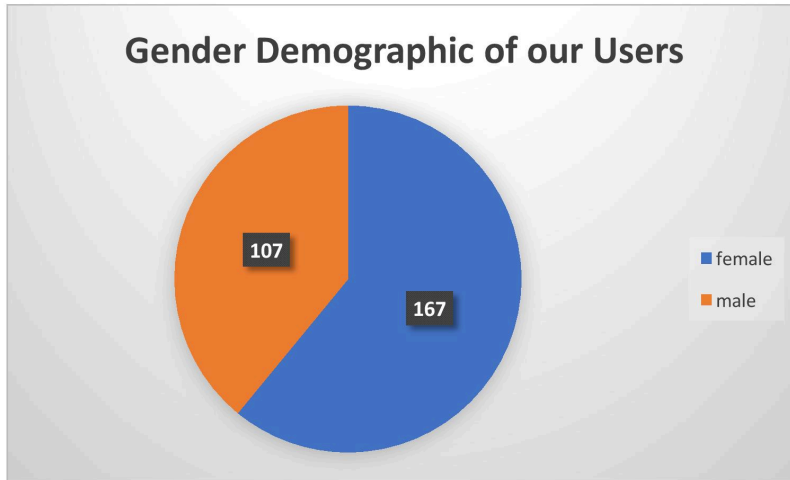


3.4 Age & Gender Demographic of our users



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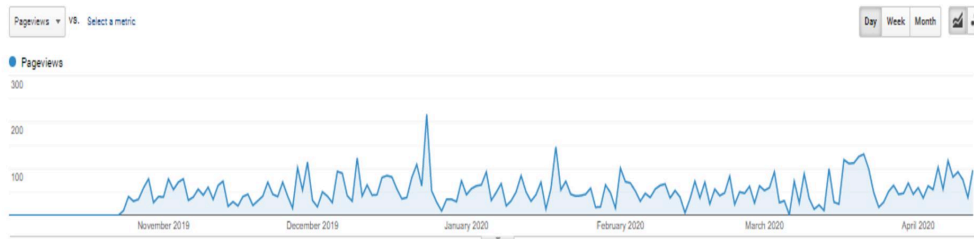
St John the Baptist Church, Malden – Website Analytics



3.5 Volume of Page Views on our website

Since launch, website usage is gradually increasing. More so in the recent weeks of lockdown.

October 2019-April 2020



Page View: A pageview is an instance of a page being loaded (or reloaded) in a browser. E.g. user visits a page within our website

3.6 Top 30 Pages Oct 2019- April 2020

Since launch, the top website pages are listed below. It should be noted that top pages can trend at different times. To cover this, further detail is provided on top pages during Christmas 2019 and the Coronavirus pandemic. Definitions of the terms are also provided.

| Page | Page views | Unique Page views | Avg. Time on Page | Entrances | Bounce Rate | % Exit |
|----------------------------------|------------|-------------------|-------------------|-----------|-------------|--------|
| / | 2989 | 1825 | 39.39 | 1733 | 28.33% | 26.60% |
| /our-calendar107197 | 450 | 405 | 97.15 | 99 | 78.79% | 53.11% |
| /parish-blog | 372 | 300 | 66.14 | 53 | 60.38% | 36.56% |
| /news/ | 290 | 229 | 74.83 | 32 | 87.50% | 25.86% |
| /welcome/whos-who-at-st-johns/ | 290 | 247 | 117.54 | 41 | 65.85% | 42.41% |
| /sunday-services/ | 266 | 227 | 50.99 | 21 | 90.48% | 29.32% |
| /about-st-johns/parish-magazine/ | 244 | 172 | 113.09 | 92 | 80.43% | 54.92% |



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St John the Baptist Church, Malden – Website Analytics



| | | | | | | |
|---|-----|-----|--------|-----|---------|--------|
| /welcome/welcome-to-our-new-vicar/ | 244 | 208 | 74.64 | 52 | 67.31% | 25.00% |
| /welcome/ | 226 | 186 | 23.98 | 54 | 79.63% | 26.55% |
| /how-do-i-/book-the-church-hall/ | 197 | 157 | 138.14 | 116 | 65.52% | 61.42% |
| /about-st-johns/ | 177 | 125 | 16.94 | 27 | 96.30% | 17.51% |
| /worship/ | 170 | 106 | 27.63 | 8 | 87.50% | 15.29% |
| /lgbt/ | 155 | 137 | 65.06 | 14 | 78.57% | 30.32% |
| /photos/ | 118 | 86 | 21.14 | 12 | 58.33% | 11.02% |
| /about-st-johns/history-of-st-johns/ | 115 | 108 | 160.49 | 48 | 95.83% | 62.61% |
| /welcome/email/ | 115 | 95 | 39.62 | 5 | 60.00% | 13.91% |
| /baptisms-and-weddings/ | 113 | 89 | 88.92 | 9 | 66.67% | 20.35% |
| /worship/services/ | 113 | 98 | 34.38 | 10 | 50.00% | 27.43% |
| /about-st-johns/our-community284935/ | 107 | 97 | 54.60 | 51 | 92.16% | 55.14% |
| /find-us | 106 | 96 | 63.66 | 16 | 87.50% | 41.51% |
| /welcome/do-i-live-in-the-parish/ | 85 | 65 | 45.67 | 1 | 0.00% | 24.71% |
| /photos/gallery.php?gallery_id=4&pg=1 | 84 | 66 | 108.29 | 5 | 60.00% | 22.62% |
| /what-is-there-for-/ | 81 | 68 | 11.06 | 7 | 100.00% | 12.35% |
| /how-do-i-get-involved/ | 80 | 69 | 48.68 | 10 | 80.00% | 21.25% |
| /sunday-services | 80 | 20 | 63.14 | 10 | 10.00% | 11.25% |
| /what-is-there-for-/everyone/ | 77 | 69 | 77.72 | 21 | 66.67% | 40.26% |
| /how-do-i-/ | 71 | 64 | 10.13 | 7 | 100.00% | 15.49% |
| /contact/email/ | 70 | 63 | 128.16 | 21 | 80.95% | 37.14% |
| /welcome/inclusive-church/ | 67 | 60 | 46.79 | 1 | 100.00% | 8.96% |
| /about-st-johns/st-johns-values2062816/ | 60 | 54 | 104.69 | 26 | 96.15% | 51.67% |

- Page View:** A pageview is an instance of a page being loaded (or reloaded) in a browser. E.g. user visits a page within our website.
- Unique pageviews:** A unique pageview combines the pageviews that are from the same person (a user in Google Analytics), on the same page, in the same session.
- Ave Time on Page:** The average time spent on a page by a user
- Entrances:** No. of users who entered the website on this page
- Bounce Rate:** It is the percentage of visits in which a person leaves your website from the landing page without browsing any further.
- % Exit:** An exit page on Google Analytics refers to the last page a user accesses before their session ends or they leave the site



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St John the Baptist Church, Malden – Website Analytics

3.7 Top 10 Pages December 2019 – During Peak

In Christmas 2019 the website attracted the highest no. of users since the launch. The top pages viewed over those key days are shown below.



| Page | Page views | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit |
|--|-------------|------------------|-------------------|------------|---------------|---------------|
| / | 364 | 256 | 31.26 | 248 | 22.58% | 26.10% |
| /our-calendar107197 | 139 | 130 | 85.53 | 36 | 83.33% | 61.87% |
| /parish-blog | 56 | 53 | 67.14 | 8 | 75.00% | 48.21% |
| /welcome/whos-who-at-st-johns/ | 39 | 34 | 66.30 | 8 | 75.00% | 41.03% |
| /sunday-services/ | 32 | 29 | 121.09 | 2 | 100.00% | 31.25% |
| /welcome/welcome-to-our-new-vicar/ | 32 | 28 | 84.64 | 5 | 60.00% | 21.88% |
| /news/ | 27 | 19 | 32.67 | 0 | 0.00% | 11.11% |
| /worship/christmas-services-at-st-johns/ | 27 | 27 | 34.90 | 6 | 100.00% | 62.96% |
| /lgbt/ | 23 | 22 | 36.18 | 3 | 100.00% | 52.17% |
| /about-st-johns/ | 21 | 15 | 7.87 | 4 | 100.00% | 28.57% |
| | 1107 | 916 | 49.92 | 383 | 44.13% | 34.60% |

3.8 Top 10 Pages April 2020 – During Coronavirus Pandemic

During the recent lockdown, there have been many changes and additions to the website. The usage has steadily increased. The top pages in April are shown below.



| Page | Page views | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit |
|---|------------|------------------|-------------------|-----------|-------------|--------|
| / | 274 | 161 | 26.18 | 151 | 25.17% | 22.63% |
| /worship/ | 68 | 28 | 22.39 | 0 | 0.00% | 17.65% |
| /support-during-the-coronavirus-pandemic/ | 39 | 30 | 40.17 | 2 | 0.00% | 10.26% |
| /video/ | 33 | 5 | 93.43 | 1 | 0.00% | 9.09% |



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St John the Baptist Church, Malden – Website Analytics



| | | | | | | |
|--|-------------|------------|--------------|------------|---------------|---------------|
| /sunday-services/ | 31 | 26 | 23.07 | 0 | 0.00% | 6.45% |
| /parish-blog | 28 | 24 | 22.27 | 2 | 0.00% | 7.14% |
| /support-during-the-coronavirus-pandemic/meditations/ | 25 | 23 | 63.56 | 10 | 90.00% | 64.00% |
| /welcome/ | 24 | 18 | 15.00 | 6 | 66.67% | 29.17% |
| /news/ | 22 | 18 | 292.13 | 5 | 100.00% | 31.82% |
| /support-during-the-coronavirus-pandemic/prayer-resources-for-use-at-home/ | 22 | 17 | 71.94 | 0 | 0.00% | 18.18% |
| | 1001 | 699 | 53.26 | 235 | 38.72% | 23.48% |

4 Glossary of Terms by topic area

| Topic | Word | Meaning/Context |
|---|------------------------|--|
| Channels to find us | Direct Search | User entered the website address (URL) directly |
| Channels to find us | Organic Search | User found us via a search engine |
| Channels to find us | Referral | User was referred from another website (e.g. a church near you) |
| Channels to find us | Social | User found the website via social media (e.g. Facebook) |
| Searches from a search engine (e.g. google) | Average Position | The Average position of our website in the search engine list of results |
| Searches from a search engine (e.g. google) | Click | When a user clicks on our website link from the list of results following a search |
| Searches from a search engine (e.g. google) | CTR Click Through rate | % of impressions that resulted in a click to our website |
| Searches from a search engine (e.g. google) | Impression | When a search engine includes our website in its list of results following a search |
| Website Analytics | % Exit | The opposite of a landing page, an exit page on Google Analytics refers to the last page a user accesses before their session ends or they leave the site |
| Website Analytics | Average Time on page | The average time spent on a page by a user |
| Website Analytics | Bounce Rate | It is the percentage of visits in which a person leaves your website from the landing page without browsing any further. |
| Website Analytics | Entrances | No. of users who entered the website on this page |
| Website Analytics | Page View | A pageview is an instance of a page being loaded (or reloaded) in a browser. E.g. user visits a page within our website |
| Website Analytics | Unique Page View | A unique pageview combines the pageviews that are from the same person (a user in Google Analytics), on the same page , in the same session, |
| Website Analytics | User | The term “ users ” is the number of new and returning people who visit your site during a set period. |

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